



Netball Australia Annual Report 2010



netball
AUSTRALIA



AUSTRALIAN NETBALL
diamonds





One
Team
One
Game
One
Goal

Highlights

Increased funding for netball

The entire netball community was the winner when it was announced that the sport had been granted an additional \$1.2 million in funding from the Federal Government through the Australian Sports Commission. The funding, which includes \$700,000 for participation and \$500,000 for high performance, will assist the sport to deliver on our strategic priorities.

The Constellation Cup

The Diamonds became the first team to win netball's spectacular new trophy, the Constellation Cup. Feminine, glamorous, prestigious and truly beautiful to behold, the Cup will pass through the hands of Diamonds and Silver Ferns captains for many years to come – a fitting legacy to an incredible rivalry.

Vice regal visit

The concept of the Constellation Cup was supported by the Governors-General of both nations with both offices providing the impetus for the development of the trophy and making a contribution to its production. Netball was honoured to have Australian Governor-General, Ms Quentin Bryce AC, and New Zealand's Governor-General, Sir Anand Satyanand on hand to see the Cup unveiled at the Holden Netball Test Series match between the Diamonds and Silver Ferns in Adelaide.

Commonwealth Games

After months of speculation on who would be travelling to Delhi, the Australian team was named at Pulteney Grammar School in Adelaide to the delight of the assembled students. Sharelle McMahon was named captain in her fourth Commonwealth Games campaign.

The Diamonds were farewelled in style by the Hon. James Merlino MP at a ceremony in Melbourne.

Sharelle McMahon

Already a legend of the game, McMahon was honoured by the Australian Commonwealth Games Association when she was chosen to lead the Australian Team in to the arena as flag bearer during the opening ceremony in Delhi. Competing in her fourth consecutive Commonwealth Games, McMahon is the first team athlete to be chosen for the honour. During the course of the year, McMahon also notched up her 115th Test cap, making her the second most capped Diamond, sitting behind Liz Ellis (122).

Record ratings

All eyes were on netball during the epic Commonwealth Games gold medal match between the Australian Diamonds and New Zealand's Silver Ferns, the longest ever match in the history of the game, which was watched by a remarkable 1.6 million television viewers on Network Ten and an estimated total audience of 3 million.





Ode to netball

Three years in the making, and the culmination of much research and development, netball's first ever brand campaign – the 'Ode to Netball' – is a funny and fond look at what netball means to the hundreds and thousands of players, spectators, umpires, fans and officials who are part of our game.

Adelaide Thunderbirds

Despite the Swifts record breaking season, the Adelaide Thunderbirds were the team that hit top form at the right end of the season, claiming their first ever ANZ Championship trophy in front of a sell-out home crowd.

Natalie von Bertouch

The Diamonds vice-captain had a stellar year, winning the ANZ Championship Australian Player of the Year, captaining her Adelaide Thunderbirds to victory in the ANZ Championship and capping it off with her announcement as the 2010 Liz Ellis Diamond, netball's highest individual honour.

FastNet Diamonds

When Diamonds coach Norma Plummer took a team of 25/U players to the World Netball Series in Liverpool in November, she opened a rare window for her young, developing team to stand up and impress on the world stage. Congratulations to Ashleigh Brazill for being named FastNet Player of the Series and well done to the 'young guns', who put in a great performance against more experienced and established teams.

Ground breaking sponsorship framework

A significant event in 2010, the signing of the National Sponsorship Framework by Netball Australia and the Member Organisations will see the sport work together as a whole to deliver sponsorships from grassroots to the elite. A major partnership with Telstra (to take effect from 2011) was the first to be formalised under the new framework.

Message from the Australian Sports Commission



It is an honour to serve as the new Chair of the Australian Sports Commission (ASC) Board at this challenging and exciting period for our national sporting system.

The Hon. Warwick Smith AM

Chairman
Board of the Australian Sports Commission

The ASC and national sporting organisations (NSOs) have long spoken of a shared ambition to strengthen relationships between all system partners involved in Australian sport.

Aligned with this ambition, the Australian Government is now encouraging a whole-of-sport reform agenda, aimed at establishing a more collaborative, efficient and integrated sports system.

Through new direction for sport 'Australian Sport: the Pathway to Success', the ASC will work closely with sport to achieve its main objectives; boost sports participation and strengthen sporting pathways while striving for international success.

The reform agenda seeks for the ASC to assist to provide stability and support for all sporting organisations in their pursuit of a shared, common purpose; creating a better sporting pathway for all Australians, from the grassroots up.

The ASC will implement the new direction, and this includes collaboration with all NSOs to allocate a record amount of new sports funding – committing an extra \$195 million over the next four years.

This funding is in addition to the current ongoing baseline funding for NSOs. Also, the ASC will assist sporting organisations with access to coaching and officiating programs, governance support, planning

and education opportunities and assistance with becoming more inclusive – particularly in the areas of Indigenous sport, sport for people with a disability, sport for people from culturally and linguistically diverse backgrounds and women's sport development programs.

This is the first time key sport partners, such as state and territory institutes and academies of sport and state and territory departments of sport and recreation, have collaborated on a Commonwealth funding decision in the interests of Australia's sporting future.

This is an exciting time for all of us involved in Australian sport. With significant new funding from the Australian Government, sports will be better positioned than ever before to lead the drive for higher participation levels and strong success on the sporting field by promoting the unique nature of their sport, creating a legacy and a lasting impression for communities across the country.

The ASC will continue to work with all NSOs, the state and territory institutes and academies of sport and state and territory departments of sport and recreation, reinvigorating access to, and participation in, sport across the community and driving Australia's continued sporting success.

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Strategic Direction

Context

Netball is part of a broader sport industry that extends beyond Australian shores. The fundamental goal of Netball in Australia is to provide an opportunity for all Australians to participate in the game in a way that brings them good health, recognition, achievement, enjoyment and a sense of belonging.

As Australia's leading female sport, Netball Australia and the State Netball Associations are committed to the provision of innovative and sustainable netball programs to facilitate social change and the empowerment of women and girls.

Netball Australia is responsible for national teams competing on the international stage, major events that showcase the best netball in the world, programs and services that create a positive environment for inclusive participation, pathways for athletes, umpires, coaches, administrators and technical officials, technology that connects the netball community, preserving our heritage and maintaining a culture that celebrates women.

Vision

Netball – one team, one game, one goal.

Mission

Commercially driven, stakeholder focused and recognised as a world class sporting organisation.



Strategic Direction

Values

Passion

- We care about our organisation, our people and our purpose.
- We are motivated, high achievers and celebrate great outcomes.

Teamwork

- We work together for a common goal and create a harmonious environment by:
 - Contributing as individuals
 - Being adaptable and flexible
 - Supporting others.

Integrity

- We act in an ethically responsible manner.
- We are honest and treat people with respect.

Excellence

- We perform at the highest level and benchmark against the best.
- We aim for continuous improvement and innovation in everything we do.

Accountability

- We are responsible and take ownership for outcomes.
- We find solutions and resolve problems.
- We are clear about our roles and responsibilities and decision making authority.

Strategic Priorities 11/14

Intelligent Evolution

- Change the concept of membership to link and engage all players and participants to netball.
- Develop a dedicated on-line netball community.

Vibrant Community Sport

- Modernise the concept and practices around volunteers.
- Embed netball into every school.
- Ensure high quality netball infrastructure features in existing and emerging communities.
- Extend the reach of netball into diverse cultural settings.

Achievements 08/10

World Number One

- Australia won the 2007 New World Netball World Championships in Auckland.
- The Australian Netball Diamonds retained the world number one ranking.
- The Diamonds won the inaugural Constellation Cup.
- Australia 21/U team won the 2009 World Youth Netball Championships.
- A High Performance Coach professional development program was implemented.
- Four new All Australia Umpire Badges were awarded in 09/10.
- Six new High Performance Coach Accreditations were achieved in 09/10.
- Introduction of an Australian 19/U Team.

Netball is an Australian Success Story

- A kids 'netball' clothing range is launched in Target stores nationally.
- Diamond Girl launched during the 2009 Holden Netball Test Series.
- The Constellation Cup and NetFest is launched.
- A national brand campaign is launched (TVC).
- Network Ten is the official broadcaster of the ANZ Championship, Holden Netball Test Series and the Diamonds.
- The ANZ Championship achieved record crowds and broadcast ratings.
- The Liz Ellis Diamond was presented to Australia's most outstanding netballer.
- Twitter, YouTube and Facebook are utilised to engage with fans.

Vibrant Community Sport

- San Remo NetSetGO! achieved 86% growth in 08-09.
- Health partnerships launched with beyondblue and National Breast Cancer Foundation.

Intelligent Evolution

- Netball Australia becomes a member of Coalition of Major Professional and Participation Sports (COMPPS).
- The sport establishes one plan for netball and identifies strategic priorities for 2011-2014.

Commercially driven, stakeholder focused and recognised as a world class sporting organisation.



damonds

KUKRI



2011-2012

HOLDEN

GS

Holden

Netball Australia Strategic Summary 2011/2014

Intelligent Evolution

Working in a Federated Structure

- Strong governance and management.
- Best practice policy and process.
- One plan for netball.
- A membership structure that meets the needs of modern society.

Research

- Investment in research to support evidence based decision making.

Information Management and Technology

- A master plan that prioritises technology strategies.
- Technology systems that further our business.

Building our Networks

- Strong relations with government, corporate and community leaders.

Successful International Sport

- Australia helps to build a strong and well governed international sport.
- A vibrant and engaged Asian Region.

Sustainable Financial Practices

- Financial efficiencies and growth.
- Optimal return on assets.





Netball is an Australian Success Story

Commercial Growth

- Effective long term corporate partnerships that leverage commercial opportunities.
- A well managed and profitable licencing program.
- A National Sponsorship framework and strategy.
- An engaged and passionate fan and member base.
- A commercially successful mass participation event – NetFest.
- A commercially successful professional netball league – ANZ Championship.

Iconic Events

- An iconic, 'must see' sporting event – The Constellation Cup.

Brand

- One Brand for Netball.
- A strong and passionate brand identity.
- Engagement of fans, sponsors and players.

History and Culture

- Treasure netball's icons.
- Preserve and protect netball's heritage.
- Celebrate champions.

Media, PR and Communications

- Strong media relationships in sport and general news.
- Strategic expansion of media coverage
- Network 10 and ONE HD are fully engaged with netball.

World Number One

Australian Teams

- Deliver a world class netball program that prepares athletes and teams to win milestone events.

Athlete Pathway

- One National High Performance plan.
- Targeted High Performance Coach Development.
- A National Talent Identification and Development Framework.
- Regular international exposure for athletes across the pathway.
- Performance analysis integrated across the system.
- A Sport Science and Sport Medicine research and development strategy.
- An Athlete Wellbeing strategy.

Coach Pathway

- Attract, develop and retain the best coaches at all levels of the sport.
- Professional development opportunities for High Performance Coaches.

Umpire Pathway

- Attract, develop and retain the best umpires at all levels of the sport.
- A national talent identification and development program for umpires.

Bench Officials

- A national bench officials accreditation framework.

Sports Science Sports Medicine

- A national SSSM program.
- Performance analysis is a component of all national programs.

Vibrant Community Sport

Sustaining Participation

- Netball is an inclusive sport.
- San Remo NetSetGO! - a national program.
- Netball has a strong presence in schools.
- A national infrastructure plan.

Social Responsibility

- Netball is sought after for its view on contemporary social issues.
- The improvement of the social, political, economical and health status of women and girls.
- Vibrant relationships with health partners.
- Sustainable environmental practices.

Capacity of People

- A National Volunteer Policy and Management Plan.
- A National Risk Management plan.
- A National HR framework.
- A Player Manager Registration system.

President's Report



Noeleen Dix
President
Netball Australia

Another year in netball; another year when the sporting contest seems inevitably to provide a succession of highs for some and heartbreak for others.

Despite the Swifts record breaking season, the Adelaide Thunderbirds were the team that hit top form at the right end of the season, claiming their first ANZ Championship trophy in front of a sell-out home crowd.

The Grand Final sold out in a record 12 minutes, a testament to the popularity of the game and the world's best netball league. Congratulations to coach Jane Woodlands-Thompson, the team and all at Netball South Australia.

On the international stage, the Commonwealth Games were held in Delhi, India in October. We were all very proud of the Australian Diamonds and thank Norma, all the support staff and the team for their magnificent efforts this year. It is worth mentioning that the gold medal game was watched by a remarkable 1.6 million television viewers on Network Ten and an estimated total audience of 3 million and was one of the best sporting contests you could ever witness.

Congratulations to the Australian umpires who were appointed to the Commonwealth Games: Rachel Ayre, Paula Ferguson and Sharon Kelly. I'd also like to thank all the technical officials involved, particularly Competition Manager Carmel Wright and Technical Delegate Lindy Murphy, both of whom gave up significant amounts of time and even more effort to ensure that we actually had a netball competition.

The Holden Netball Test Series continues as the showcase of international netball in Australia and 2010 saw matches in Melbourne, Sydney the Gold Coast and Adelaide. Anyone who was at the Adelaide Entertainment Centre for our gritty win against the Silver Ferns would be left in no doubt about the excitement and intensity of netball at this level.

This year we also unveiled a spectacular new trophy, the Constellation Cup which commemorates trans-Tasman clashes on the Netball court. The Diamonds brought it back to Australia after the final Test in Auckland. This Cup will pass through the hands of Diamonds and Silver Ferns captains for many years to come; it is a fitting legacy to an incredible rivalry.

When Diamonds coach Norma Plummer took a team of 25/U players to the World Netball Series in Liverpool, she opened a rare window for her young, developing team to stand up and impress on the world stage. Congratulations to Ashleigh Brazill for being named FastNet Player of the Series and well done to our 'young guns', who put in a great performance against more experienced and established teams.

Vale

On a sad note, Netball mourns the deaths of members of the netball family who have contributed enormously to our sport; in particular, Hall of Fame member Jean Cowan, former NNSW President Pat Weston and Netball SA Life member and all round character of the game Lena Pomeroy ... all passed away over the past 12 months. Our thoughts are with their families.

Achievements

Congratulations to all the coaches, players and umpires who achieved their goals this year; to Victorian Fury for their third Australian Netball League title and to those who took out the National underage titles; New South Wales (21/U), Queensland (19/U) and Victoria (17/U).

To Jemma Carlton and Qalo Sukabula; both awarded their AA umpires badges this year, a wonderful achievement. I also congratulate Sue Gaudion, Bronwyn Bock-Jonathon and Lisa Beehag who were awarded their High Performance Coaching accreditation.

Service Awards are for those who have rendered outstanding service to Netball Australia on a national level over a period of years and I was delighted to present Helen Robinson and Margaret Molina with this special, and well deserved award at the Australian Netball Awards.

On behalf of my fellow Directors I thank our valued partners and sponsors, whose continued support builds the financial foundation that underpins the success of netball in Australia: Australian Sports Commission, Holden, San Remo, DealsDirect.com.au, ANZ, Network Ten and ONE HD, Australian Commonwealth Games Association, Lorraine Lea Linen, New Idea, Kukri, Triumph, Olay, FIT Health Insurance, Walt Disney Studios Motion Pictures Australia, Gilbert, Asics, Artline, Skins, Elastoplast, FIJI Water, Michael Wilson Diamond Jewellers and our Health partners National Breast Cancer Foundation and beyondblue.

Finally, I would like to thank Chief Executive Officer Kate Palmer, all the Netball Australia staff and the ANZ Championship team led by Anthony Everard for all their work over the past 12 months.

When Diamonds coach Norma Plummer took a team of 25/U players to the World Netball Series in Liverpool, she opened a rare window for her young, developing team to stand up and impress on the world stage.

Chief Executive's Report



Kate Palmer
Chief Executive Officer
Netball Australia

The year ended with hope for the future. A bid for the 2015 World Netball Championship was submitted and final preparations were under way for the bid delegation visit in early 2011.

Joyce Brown's words in the DVD produced for the bid visit – “you put in the hard work, you become disciplined, put your mind to it and you go as hard as you can for your dream ... that's what really counts” - resonated powerfully for me when I first heard them and now when I reflect on another ambitious, challenging but exciting year for netball in Australia, the synergy between sport on and off the court is reinforced.

The dreaming for netball started at our April Strategic Forum. The planning cycle was perfectly aligned with the progress of participation and high performance funding applications to the Australian Sports Commission. It was clear at the Forum that representatives from around Australia were on the 'same page' about what needs to be done to move the sport forward. Expertly facilitated by Sue Kelsall from Rapid Impact, the sport came away from the Forum with six strategic priorities for the next planning cycle. Of course it doesn't mean that our focus has shifted away from the importance of our priorities around brand, licencing, iconic events, alliances or NetSetGO! It adds participation elements that focus on a dedicated on-line netball community, diverse cultural settings, membership, volunteers, infra-structure and embedding netball into schools. Ambitious dreams ... yes!... Possible? ... yes!

The entire netball community was delighted to hear that the sport was granted an additional \$1.2 million in funding from the Federal Government through the Australian Sports Commission. The funding, which includes \$700,000 for participation and \$500,000 for high performance, will assist the sport to deliver on our strategic priorities.

The high performance funding will support a targeted high performance coach development program, a national talent identification and development framework, regular international exposure for athletes, performance analysis, sport science and sport medicine and an athlete wellbeing strategy.

The increased participation funding will be directed to many of those elements discussed at the Strategic Forum including the San Remo NetSetGO! Program, the Nationals Schools Strategy, online education for volunteers and inclusion programs.

The entire netball community was delighted to hear that the sport was granted an additional \$1.2 million in funding from the Federal Government through the Australian Sports Commission.

The partnership between netball in Australia and New Zealand strengthened with the development and launch of the Constellation Cup. It was a joint effort by the commercial and event teams on both sides of the ditch and what a legacy for the sport it is. A symbol of the great rivalry between our two nations, it was fitting that the formation involved craftsmen from Australia – goldsmith Michael Wilson who designed and crafted the Cup – and Vic Matthews from New Zealand who crafted the beautiful display case made of New Zealand Black Maire.

Our incredible partners Clemenger BBDO worked with the head of our commercial team Marne Fechner to deliver netball's first brand campaign. The campaign has been a huge success and has been an integral part of the national brand strategy that is being expertly managed by Brand Manager Toni Patsalides.

Netball Australia continues to support the growth of the game internationally. The sport was delighted with the Federal Government's significant investment into a partnership between Netball Australia (NA), Netball New Zealand (NNZ), the Oceania Netball Federation and the Government of Australia (through the Australian Sports Outreach Program) to deliver a development program in the Oceania Region.

The key objectives of the program are to strengthen netball participation in the Oceania Region through a program that will also build a legacy that can be utilised by other developing nations.

Netball Australia has also worked with Netball Malaysia on a project funded by the Australian-Malaysia Institute to develop and implement a strategic high-performance plan.

One of the most important outcomes of the role Netball Australia plays internationally is the relationships built with the netball family from other nations. Our partners in the Asian Region, led by the dynamic Chair Anna Wong, are growing from strength to strength.

Delhi will live in my mind for years to come. Firstly because of the epic final between the Diamonds and Silver Ferns but also because of an opportunity I had to visit the GOAL Program, along with the International Netball Federation President Molly Rhone and Chief Executive Vasi Naidoo. IFNA's award winning program offers girls from underprivileged backgrounds the opportunity to play netball and gain valuable life skills. The community initiative uses sport and life skills education to empower adolescent girls, providing knowledge and offering a safe place to play.

The program highlighted to me that young women were the same the world over. Watching them enjoy playing netball in the shadows of Delhi's urban slums was inspirational. Congratulations to the Australian Federal Government who has invested in this program which is changing the lives of these young women.

The business of netball continues to strengthen and Chief of Corporate Operations Jamie Parsons led the development of a national risk register, a national master plan for technology and the tender process for a national insurer. In addition Jamie led the 'Road to Delhi' meetings and headed up the risk management plan for Netball in preparation for Delhi.

It was pleasing to finish the year with a surplus of \$11,221. The Audit & Risk Committee consisting of Pam Smith (Chair), Andrew Scott and Marina Go in conjunction with senior management have ensured the organisation managed its finances in a responsible manner.

Netball Australia's partners continue to add enormous value to our organisation. I acknowledge Basil Scaffidi and Rob Smith at SEL, James Ashworth at VBM, David White, Wayne Lightfoot and David Barham at Network Ten and ONE HD, John McLaren and Geoff Robertson at Clemenger BBDO, Sophie Harris at WiteKite, Elissa Hancock at Font and Swatch, Andrew Pike at Promsec and Don Pasquariello and Sophie Vinning at KPMG.

Our partnerships with the Member Organisations continue to strengthen. Thank you to the Boards and General Managers for their ongoing commitment to achieving our vision of one plan, one goal, one game.

On behalf of the sport, I acknowledge and congratulate the Netball Australia Directors for their vision and leadership and the great team at Netball Australia for their delivery. They all believe in the dream and work hard to achieve it. The prize is worth the fight.

Board

Netball Australia's Board of Directors consists of a President and five Directors and one Director appointed by the Board. The full Board of Netball Australia meets a minimum of eight times a year. The Board of Netball Australia continues its commitment to strong governance, sound decision making and national strategic leadership.

The Netball Australia Board of Directors is:

- Noeleen Dix, President
- Sue Taylor AM, Director
- Pam Smith, Director
- Jan Sutherland, Director
- Debra Tippett, Director
- Marina Go, Director
- Andrew Scott, Director



Noeleen Dix, President

A former Diamond and Executive Officer of Netball Australia, Noeleen was a member of the Board from 2002 until 2005 and

was elected President in 2006 and re-elected in 2010. Noeleen served as the inaugural Chair of the TTNL Board and is secretary of the Asian Netball Federation. A highly respected sports administrator, Noeleen was Manager of the 1991 World Netball Championships in Sydney, Program Manager – Competition for the Melbourne 2006 Commonwealth Games, and has held management roles with the Australian Masters Games and 1997 World Basketball Championships for Men (22/U). She is currently the General Manager of Masters Swimming.

Director appointed: April 29, 2006



Sue Taylor AM, Director

Sue is a former President and Chair of the Netball Australia Board, Chair of the Board of the National Netball League, a national selector and

International Delegate to International Federation of Netball Associations (IFNA).

Internationally, she has been a Director of the World Championship Company, Commonwealth Games Federation Director, Australian Commonwealth Games Association Vice-President and Melbourne 2006 Commonwealth Games Board Member. In 2007, Sue was elected to the IFNA Board for a four-year period.

Director appointed: September 28, 1995



Pam Smith, Director

Elected in 2006, Pam served a previous term on the Board from 1995-2003 as part of her role as National Executive Director. Pam was Vice-

President of IFNA from 2003-2005, and a former Director of the Commonwealth Games Association and the Australian Commonwealth Games Foundation. Currently the Chief Executive Officer of Young Achievement Australia, she is also Deputy Chair of the Parramatta Stadium Trust. Pam is Chair of the Netball Australia Audit and Risk Committee.

Director appointed: April 29, 2006



Jan Sutherland JP, GAICD, Director

Currently the CEO of the SA Sports Federation, Jan was previously on the Board 2000-2004 and re-elected in

September 2006. Jan has formerly been a physical education teacher, a Board member of SANA and 11th Australian Masters Games, Independent Chair – Interim Board Golf SA, State Age coach (level 2) and A grade umpire. Her current roles include Justice of the Peace, Board member – Service Skills SA, Service Skills Australia and Member - Sport and Recreation Advisory Committee, 13th Aust. Masters Games Advisory Board.

She is a member of the IFNA Match Officials Advisory Panel, SA Senior Secondary SACE Advisory – Committee Workplace Practices, Business SA: Workforce Development Advisory Group and of the Volunteers Ministerial Advisory Group (SA Government).

Director appointed: September 16, 2006



Debra Tippett, Director

A former President of Netball ACT, Debra was elected in April 2007. A Director of Netball ACT from 2000-2005 and President from

2002-2005, she was also a member of the Netball Australia Council. Debra is a partner in the law firm Minter Ellison.

Director appointed: April 14, 2007

Marina Go, Director



Marina was appointed to the Netball Australia Board in August 2007. Editor of Dolly magazine at just 23, Marina was also editor of Sunday Life, ELLE,

Cosmopolitan, and Australian Good Taste magazines. She has held positions as Executive Director of EMAP Australia; Non-executive Director of The Apparel Group; Group Publisher and Editor-in-Chief of Pacific Publications and Publishing Director of The Women's Group at EMAP Australia.

Director appointed: August, 2007



Andrew Scott, Director

Andrew was elected for a three year term to the Netball Australia Board in April 2008. A legal practitioner, Andrew is a Partner at Moores

Legal, a 40 lawyer firm and fosters a keen interest in sports law. For ten years he acted as the principal legal adviser to the AFL Players' Association and has also been the principal legal advisor to the North Melbourne Football Club.

Director appointed: April 5, 2008

Structure

Member Organisations



Netball Australian Capital Territory

Northbourne Ave
Dickson ACT 2602
PO Box 423
Dickson, ACT 2602
Ph: 02 6241 4088

President: Kim Clarke
Delegates: Kim Clarke, Sue Scanlon
Members: 4,778



Netball New South Wales

Anne Clarke Centre
Church Street
Lidcombe NSW 2141
PO Box 396
Lidcombe NSW 1825
Ph: 02 9951 5000

GM: Carolyn Campbell
Delegates: Wendy Archer AM, Rodney Watson
Members: 109,151



Netball Northern Territory

Abala Road
Marrara NT 0812
PO Box 2391
Parap NT 0812
Ph: 08 8945 1433

GM: Sue Shearer
Delegates: Helen Smith, David Yeaman
Members: 2,694



Netball Queensland

210 Beaudesert Road
Moorooka QLD 4105
PO Box 50
Moorooka QLD 4105
Ph: 07 3848 6330

CEO: Cameron O'Hara
Delegates: Jan Maggacis, Kevin Brennan
Members: 41,802



Netball South Australia

155 Railway Tce
Mile End, SA 5031
PO Box 2082
Hilton Plaza SA 5033
Ph: 08 8238 0500

CEO: Stephanie Green
Delegates: Graeme Gilbert, Lynda Matthews
Members: 27,083 *



Netball Tasmania

Suite 3, 17 Magnet Court
Sandy Bay TAS 7005
PO Box 798
Sandy Bay TAS 7005
Ph: 03 6231 3953

GM: Chris Drury
Delegates: Nell Bingham, Marj Kerslake
Members: 6,377



Netball Victoria

487 King St
Melbourne, VIC 3050
PO Box 60
Nth Melbourne VIC 3051
Ph: 03 9321 2222

CEO: Leigh Russell
Delegates: Jennifer Sanchez, Richelle McKenzie
Members: 105,737



Netball Western Australia

565 Hay Street
Subiaco WA 6008
PO Box 930
Subiaco WA 6904
Ph: 08 9380 3700

CEO: Scott Henderson
Delegates: Robert Shaw, Scott Henderson
Members: 37,216 *

Key figures

Eight affiliated States and Territories

1.2 million participants nationally

334,695 registered members

549 affiliated associations

691 San Remo NetSetGO! Centres

26,898 NetSetGO! participants

*estimated numbers only final numbers pending

Organisational Structure

Human Resources

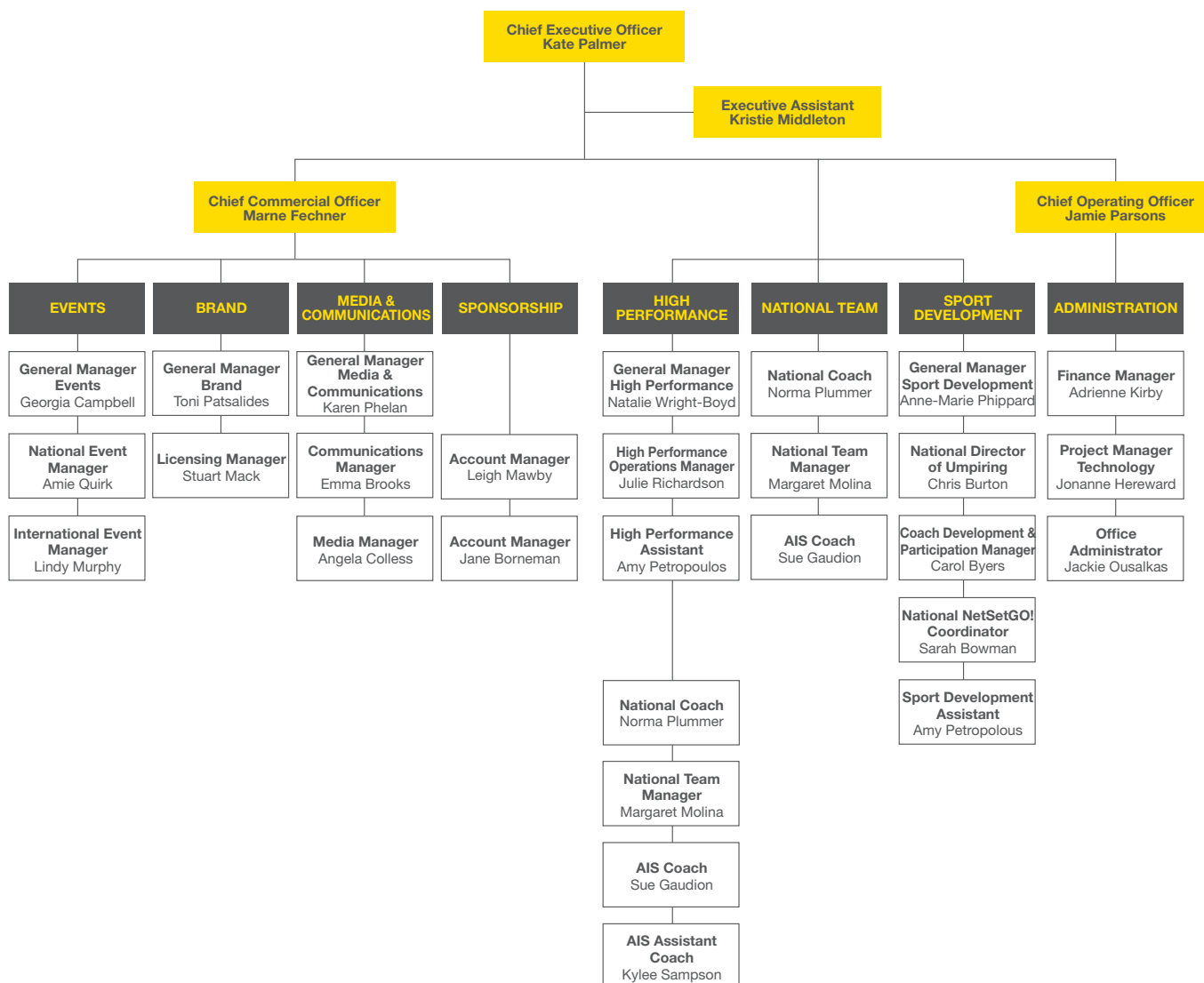
The organisation welcomed new staff members Amie Quirk (National Events Manager), Emma Brooks (Communications Manager), Tara Handke (Performance Analyst) and Joanne Hereward (Project Manager – Technology, Training & Development).

Netball Australia also said goodbye to the following people, all of whom contributed to the success of the 2010 netball year: Jackie Ousalkas, Kristie Middleton, Annette Hatherley, Emma White, Angela Colless and Nicole Malcher.

Member Organisations

Best wishes and good luck to Corrina Smith (TAS) who moved on to a new position during the year and welcome to Chris Drury (TAS) and Leigh Russell (VIC) who were appointed during the year.

NETBALL AUSTRALIA ORGANISATIONAL STRUCTURE



Coach Profile

Carol Byers

Melbourne Vixens assistant coach and Victorian Fury coach Carol Byers has been enlisted to deliver Australia back-to-back World Youth Netball Championships. Appointed as the 21/U Australian coach until 2013, Byers will lead Australia's top underage team for the next four years, building to the World Youth Netball Championships in Glasgow, Scotland in three years time.

When and why did you first start coaching?

I grew up in the country and my mum was heavily involved in sport so watching her make the progression through coaching and umpiring was part of my netball experience. I gained my umpiring C grade badge before I ever coached, and my first coaching role was with a junior boys' basketball team when I was 15. Later I moved to netball coaching and went on to become a PE teacher. I have always wanted to help others be more physically active and improve their skills.

How did you progress to the level you are today?

I attended as many professional development opportunities as I could, and was fortunate to have the opportunity to work with and meet some great coaches. In 2000 I was given a coaching scholarship to the AIS and worked with Norma Plummer. Jill McIntosh invited me to an Australian training session while I was there, which enhanced my understanding of netball at the elite level.

What is the hardest part and easiest part of your job?

The hardest part is informing athletes that they have not been selected. The easiest part is the planning; I try to plan for all the 'what ifs'!

What has been your most memorable coaching achievement?

In the last few years it would definitely be as Assistant Coach when the Vixens won the ANZ Championship. Three consecutive premierships with the Victorian Fury as head coach and winning the Open Nationals when I was coaching WA were also memorable moments.

You've coached Victoria Fury to three consecutive premierships – what is your secret to ANL success?

I've been fortunate to have great athletes and exceptional support staff but would say that preparation is the key to success. Along the way we have selected teams to balance development with success. Not only have we won three premierships, but eight players have moved from Victorian Fury to ANZ Championship teams and a further three have been selected as replacement players. We spend a lot of time perfecting the basic skills; if these are sound under pressure then players have the ability to implement different strategies and are also more likely to progress to the next level. As coaches we spend a lot of time analysing the opposition and our own team's performance to ensure we can counteract whatever is thrown at us.

What challenges do you think you'll face as the 21/U Australian coach?

Developing players each year while ensuring that the 2013 World Youth Netball Championship athletes are ready for competition.

What do you hope to achieve as the 21/U Australian coach?

To win the 2013 World Youth Netball Championships! And to develop future Diamonds and be a successful team while developing the athletes with good life balance to help them to achieve in all aspects of their lives.



High Performance

Strategic Plan and Programming

A change of emphasis in the high performance program during 2010 reflects a strategy to more closely align AIS resources with the Diamonds and 21/U team outcomes.

The new program takes into account the impact and changing landscape since the introduction of the ANZ Championship and the Australian Netball League (ANL). It aims to increase the depth and sustainability of the sport by using all the resources – people, facilities and services – at the AIS and in the MO /SIS/SAS network, with all stakeholders working together to develop future Diamonds.

While essentially a fine-tuning of the existing program, a key feature of the new strategy is its flexibility to adapt the emphasis and content of the program around milestone events and the year of the high performance cycle.

The high performance strategic plan forms part of the Netball Australia plan. The plan is reviewed annually and is developed following input and consultation with Member Organisations, SISSAS through JMC and SISSAS coaches' conference, ANZ Coaches meetings as well as the national teams staff. The draft plan for 2011 – 2014 was circulated for feedback from SISSAS, all accredited high performance coaches, national team staff and MOs. The strategic plan is supported by annual operational plans.

Key appointments to the High Performance unit in 2010 were Mary Toomey – Athlete Wellbeing Consultant, Tara Handke – Performance Analyst and Julie Richardson – High Performance Operations Manager. Netball Australia is also grateful to ASC Consultant Wanda Sipa for her work in this area.

Additional High Performance Funding

In 2010 a bid for additional high performance funding was submitted in response to the 'Australian Sport the Pathway to Success' report. The bid was based on the strategic priorities identified as part of the P2P review process.

A key focus of the bid was to address a shortfall in funding available to high performance programs and to enable Netball Australia to:

- Fully implement the new high performance (hybrid) program.
- Integrate the State based (SISSAS/ MO) and the National High Performance Programs (including athlete, coach and umpire identification, development, delivery and management).
- Close pathway gaps and provide greater national squad opportunities.
- Provide international experience for athletes, coaches and umpires.
- Enhance performance analysis support to high performance programs.
- Develop and implement a SSSM research plan.
- Offer a comprehensive athlete wellbeing program.

Competition Pathway Review

Following the 2009 competition pathway review, a further review was undertaken in 2010. This included meetings and interviews with stakeholders and an online survey completed by national, ANZ, ANL and state coaches, umpires, athletes, SSSM staff, Member Organisations and SISSAS program managers, which had an 88.8% response rate. Outcomes for 2011 include the extension of the ANL competition and reduction in games played in rounds, rescheduling of 17/U and 19/U national program times and the 21/U division of the National Netball Championships moving to July.

Illicit Drugs in Sport (IDIS)

The 2010 National Netball Championships in Adelaide provided the opportunity to deliver education and awareness seminars to athletes, coaches and support staff. This program aligns netball's strategic plan and values with the Federal Government's IDIS policy.

Diamonds squad members were also provided with this education and a number of athletes were trained as program ambassadors.

Club Champions

The Club Champions program is aligned to the national alcohol code of conduct. Netball Australia is a signatory to the code and places a particular emphasis on the dangers of binge drinking.

Education and awareness training was delivered to all the athletes who were part of the National Underage Camp at the AIS in July. Diamonds squad members were also educated and several squad members trained as mentors to support the program.



High Performance

“We achieved immediate results in on-court performances from the junior players in the team – Madi Browne & Kate Beveridge both being awarded the ‘Player of the Match’ in two of the England Test Series and Laura Geitz having an enormous impact in the defence line-up.”
Norma Plummer, Australian Diamonds Coach.

AUSTRALIAN DIAMONDS

UK Tour – February 2010

With five senior players unavailable, Australian Diamonds coach Norma Plummer threw down the challenge to her young team, selecting six players with less than 10 international Test caps to tour the United Kingdom in February for five Tests against Scotland and England.

The 12 player squad had a combined total of 194 Test caps - 28 less than the five players unavailable to tour (222 Test caps).

“We achieved immediate results in on-court performances from the junior players in the team – Madi Browne & Kate Beveridge both being awarded the ‘Player of the Match’ in two of the England Test Series and Laura Geitz having an enormous impact in the defence line-up.” Norma Plummer, Australian Diamonds Coach.

Results – UK Tour

14 February (Glasgow)	Diamonds 78 d Scotland 22
16 February (Glasgow)	Diamonds 76 d Scotland 18
19 February (Liverpool)	England 41 d Diamonds 40
21 February (Nottingham)	Diamonds 53 d England 48
23 February (London)	Diamonds 45 d England 43

Delhi Advance Tour

A Diamonds advance tour party into Delhi was invaluable for preparation and planning for the Delhi 2010 Commonwealth Games. The group had the opportunity to visit the athletes’ village, both training and match venues, and medical and hospital facilities. They also met with the Competition Manager, the IFNA Technical Delegate, the Deputy High Commissioner and Indian medical staff. The group debriefed in early March and their recommendations were included in Netball Australia’s planning documents. Our thanks to the Organising Committee and IFNA, particularly netball Competition Manager Carmel Wright and Technical Delegate Lindy Murphy and the ASC for their support of this tour.

Netball Australia would also like to thank the ACGA’s Perry Crosswhite and Dianne Gallagher, along with chef de mission Steve Moneghetti, for all their support in the lead-up and during the Delhi Commonwealth Games.



2010/11 Diamonds Squad

Caitlin Bassett (WA) West Coast Fever

Emily Beaton (SA) Adelaide Thunderbirds

Erin Bell (NSW) Adelaide Thunderbirds

**Kate Beveridge (WA) Adelaide Thunderbirds

**Madison Browne (VIC) West Coast Fever

* Rebecca Bulley (VIC) NSW Swifts

Bianca Chatfield (VIC) Melbourne Vixens

***Julie Corletto (VIC) Melbourne Vixens

*Cath Cox (NSW) NSW Swifts

*Susan Fuhrmann (WA) West Coast Fever

*Laura Geitz (QLD) Queensland Firebirds

*Mo'onia Gerrard (NSW) Adelaide Thunderbirds

*Kimberlee Green (NSW) NSW Swifts

*Renaë Hallinan (VIC) Melbourne Vixens

Sharni Layton (VIC) Adelaide Thunderbirds

*Sharelle McMahon (Captain) (VIC) Melbourne Vixens

*Natalie Medhurst (SA) Queensland Firebirds

*Lauren Nourse (SA) Queensland Firebirds

*Susan Pratley (NSW) NSW Swifts

Kimberley Smith (NSW) NSW Swifts

**Amy Steel (VIC) Queensland Firebirds

*Natalie von Bertouch (Vice-Captain) (SA) Adelaide Thunderbirds

* Athletes are members of the 2010 Commonwealth Games Netball Team.

** Athletes are members of the 2010 Commonwealth Games Netball Squad.

*** omitted on medical grounds

Coach Norma Plummer

Manager Margaret Molina

Manager (Jamaica Series) Donna Monteath

Assistant Coach Commonwealth Games Susan Kenny OAM

Specialist Coach Nicole Cusack

Doctor Kathryn Gaffney

Physiotherapist Sean Mungovan

Massage Therapist Matthew Durston

Performance Analyst Tara Handke



High Performance

Holden Netball Test Series

The Diamonds competed in four Test matches as part of the Holden Netball Test Series, easily accounting for an undermanned Jamaican team in the first three games, and holding out for a gritty win against the Silver Ferns in the final Test in Adelaide.

Results – Holden Netball Test Series

8 August (Melbourne)	Diamonds 59 d Sunshine Girls 31
11 August (Sydney)	Diamonds 69 d Sunshine Girls 42
15 August (Gold Coast)	Diamonds 71 d Sunshine Girls 40
29 August (Adelaide)	Diamonds 48 d Silver Ferns 43

Commonwealth Games Netball Team

The team was announced by chef de mission Steve Moneghetti on Monday 30 August at Pulteney Grammar School, to the delight of assembled students. The team then travelled to New Zealand for the New World International Series, winning the inaugural Constellation Cup at the conclusion of the final Test against New Zealand in Auckland.

Results – New World International Netball Series

2 September (Wellington NZ)	Ferns 59 d Diamonds 40
5 September (Auckland NZ)	Diamonds 46 d Silver Ferns 40

Following the two Tests in New Zealand, the Diamonds travelled to Malaysia for a pre Games camp before heading into the Games Village. Our thanks to the Malaysia Netball Association for their support and assistance to the Diamonds and the AIS for this tour.

Results – Commonwealth Games, Delhi

Pool matches:	Diamonds 76 d Samoa 39
	Diamonds 113 d India 18
	Diamonds 60 d Sunshine Girls 46
	Diamonds 74 d Malawi 35
	Diamonds 62 d Trinidad and Tobago 34
Semi Final:	Diamonds 51 d England 45
Gold Medal Match:	Silver Ferns 66 d Diamonds 64

2010 Athlete Milestones and Debuts

Congratulations to the following athletes who achieved milestones and debuts during 2010:

Madison Browne	Int. debut	14 February v Scotland (Scotland)
Amy Steel	Int. debut	11 August v Sunshine Girls (Sydney)
Catherine Cox	75 Test caps	8 August v Sunshine Girls (Melbourne)
Natalie von Bertouch	50 Test caps	8 August v Sunshine Girls (Melbourne)
Kimberlee Green	25 Test caps	8 October v Malawi (Delhi)
Natalie Medhurst	25 Test caps	10 October v Trinidad & Tobago (Delhi)
Renae Hallinan	25 Test caps	12 October v England (Delhi)
Sharelle McMahon	115 Test caps	14 October v Silver Ferns (Delhi)





FastNet Diamonds

The FastNet Diamonds consisted of Australia's most promising 25/U athletes. The group contained seven current Australian Diamonds squad members, including four who had recorded Test caps. All of the squad bar three played in the ANZ Championship this year with the remaining athletes graduates of the 2010 Australian Institute of Sport Netball Program.

The team performed exceptionally well up against full strength international teams in this modified version of the game. It provided invaluable international exposure and experience for this group of emerging athletes.

AIS Graduate and NSW Swift Ashleigh Brazill was named Australian Player of the Series.

FastNet Diamonds Team

Caitlin Bassett (WA) West Coast Fever
Emily Beaton (SA) Adelaide Thunderbirds
Erin Bell (NSW) Adelaide Thunderbirds
Kate Beveridge (WA) Adelaide Thunderbirds
Shae Bolton (VIC) West Coast Fever
Ashleigh Brazill (NSW) NSW Swifts
Madison Browne (VIC) Melbourne Vixens (Vice Captain)
Tegan Caldwell (VIC) Melbourne Vixens
Chanel Gomes (QLD) AIS
April Letton (NSW) AIS
Mary Livesey (VIC) AIS
Amy Steel (VIC) Queensland Firebirds

Note: Sharni Layton was named in this team but sustained an injury in pre-season training which disrupted her preparation and subsequently ruled her out of the team.

Coach Norma Plummer
Manager Donna Monteath
Specialist Coach Nicole Cusack
Doctor Nigel Jones
Physiotherapist Steve Hawkins
Massage Therapist Matthew Durston
Performance Analyst Tara Handke

High Performance

Results

World Netball Series (FastNet)

Pool matches:

FastNet Diamonds 25 d FastNet Ferns 19
 FastNet Diamonds 25 drew with England 25
 Jamaica 32 d FastNet Diamonds 30
 FastNet Diamonds 34 drew with Malawi 34
 FastNet Diamonds 39 d South Africa 13

Semi Final:

England 26 d FastNet Diamonds 25

Bronze Medal:

Jamaica 30 d FastNet Diamonds 29

Indian Netball Squad Visit

The Indian Netball Squad toured Canberra and Sydney from 18 February to 7 March in preparation for the Asian Youth Championships and the Delhi 2010 Commonwealth Games. During this time the team trained at the AIS, played the AIS team, ACT representative teams, the parliamentary netball team and NSW representative teams; attended the SOPA Cup and spent time with various coaches. Our thanks to the AIS, Netball ACT and Netball NSW and particularly team liaisons Kim Clarke and Maureen Stephenson for their help and cooperation during this visit.

IFNA Annual Rankings

IFNA rankings following the conclusion of the 2010 Commonwealth Games.

Ranking	Team	Played	Weighted	Points	Rating
1	Australia	43	35	6,179	177
2	New Zealand	39	30	5,152	172
3	England	43	30	4,568	152
4	Jamaica	42	30	4,105	137
5	Fiji	15	10	1,286	129
6	South Africa	38	29	3,661	126

State Institutes and Academies of Sport

The SIS/SAS programs are an integral part of the support and talent development of our national athletes and provide the daily training environment (DTE) for Diamonds and 21/U squad members.

Netball is included as a program in the NSWIS, NTIS, SASI, TIS, VIS, and WAIS. Netball Queensland is a partner with QAS which provides funding directly to NQ to purchase facilities and services from QAS. Netball ACT leads their own program with some support and services from ACTAS. The National Underage Camp and squad programs are also supported by SISSAS.

Congratulations to Tania Obst (SASI) and Diane Brown (NTIS) who were both appointed to coaching roles.

Australian Institute of Sport (AIS) Program

Early in 2010 AIS coach Simone McKinnis OAM moved to Africa to take up the challenge as national coach of Tanzania. Our thanks to Simone for the tremendous work she has done with the program, culminating in the reclaiming of the World Youth Netball Championship in the Cook Islands in August 2009.

The program continued in the very capable hands of Diamonds coach Norma Plummer and former Australian coach

and international coaching consultant Jill McIntosh before the appointment of Sue Gaudion as Coach and Kylee Sampson as Assistant Coach.

Throughout the year AIS scholarship holders participated in the NSW State League Waratah Cup and the Australian Netball League, toured New Zealand and Singapore and were training partners to the Diamonds Commonwealth Games Team in Malaysia.

Thanks to Director Peter Fricker, Deputy Director Phil Borgeaud, Sports Performance Manager Ian Rutledge and the team at the AIS.

2010 AIS Scholarship Holders

Tegan Ashmore (VIC)

Briony Carlyon (WA)

Shannon Eagland (VIC)

Chanel Gomes (QLD)

Nicola Gray (NSW)

Kellyann Grayson (NSW)

Mary Livesey (VIC)

Simone Nalder (VIC)

Kate Shimmin (SA)

Verity Simmons (NSW)

Heidi Wilson (QLD)

Stephanie Wood QLD

The following athletes have been offered and accepted AIS Netball Scholarships in 2011.

Sally Butters (QLD)

Sarah East (WA)

*Chanel Gomes (QLD)

*Nicola Gray (NSW)

*Mary Livesey (VIC)

Alix McDermott (NSW)

Simone Nalder (VIC)

Samantha Poolman (NSW)

*Verity Simmons (NSW)

Melissa Tallent (NSW)

*Stephanie Wood (QLD)

*Denotes returning athlete

National Underage Camp

The National Underage Camp was held at the Australian Institute of Sport (AIS) from 15-18 July with the 19/U program running concurrently and extended to 21 July. A coach development and umpire development program was also run as part of this integrated program. Education sessions included performance psychology, athlete wellbeing and load management, nutrition, Club Champions, ANPA and media. The camp participants were delighted to receive a visit from Diamonds captain Shellee McMahon.

This year all underage participants experienced international competition with the England 19/U squad and New Zealand 21/U team participating in match play.

Two Malaysian coaches Cik Kamariah binti Che Yahya and Huslina binti Mohd Hussain also joined the program as observers, as part of our work with the Malaysia Netball Association to develop a high performance framework (Malaysian-Australian Institute funding). Cik Kamariah and Huslina were warmly welcomed by the athletes and the coaching community.

Thanks once again to managers Donna Harrison and Maureen Stephenson.

17/U Australian squad

Gia Abernathy (SA)

Vanessa Augustini (VIC)

Anita Blanco (NSW)

Courtney Bruce (WA)

Madeline Carter (TAS)

Taylah Davies (NSW)

Cody Lange (SA)

Hannah Lee (NSW)

Chelsea Lemke (SA)

Maggie Lind (VIC)

Olivia Mitchell (VIC)

Kate Moloney MVP (VIC)

Maddie Morrison (VIC)

Madeline Proud (SA)

Amehlia Schmidt (SA)

Amy Sommerville (NSW)

Courtney Torpy (NSW)

Numi Tupaea (WA)

Joanna Weston (VIC)

Demi Woodlock (VIC)

19/U Australian squad

Kelsey Browne (VIC)

Lyndall Chrichton (SA)

Laura Clemesha (QLD)

Chanel Gomes (QLD)

Nicola Gray (NSW)

Mary Livesey (VIC)

Sophie Metcalfe (NSW)

Laura Packard (SA)

Samantha Poolman (NSW)

Stephanie Puopolo (VIC)

Rebecca Scott (VIC)

Denise Shepley (WA)

Kate Shimmin (SA)

Verity Simmons (NSW)

Gabi Simpson (NSW)

Ellie Smart (WA)

Melissa Tallent (NSW)

Ameliaranne Wells (QLD)

Micaela Wilson (VIC)

Stephanie Wood MVP (QLD).

Australian 19/U team

The Australian 19/U team was announced by Diamonds coach Norma Plummer, who also addressed the team in the Margaret Pewtress room at the AIS. The selected team played a series of practice matches against the New Zealand 21/U team and the England 19/U team. The 19/U program was supported by the Australian Commonwealth Games Association through the Australian Junior Commonwealth Games Squad grant.

Kelsey Browne (VIC)

Lyndall Chrichton (SA)

Nicola Gray (NSW) (AIS)

Chanel Gomes (QLD) (AIS)

Mary Livesey (VIC) (AIS)

Samantha Poolman (NSW)

Stephanie Puopolo (VIC)

Kate Shimmin (SA) (AIS)

Verity Simmons (NSW) (AIS)

Ellie Smart (WA)

Ameliaranne Wells (QLD)

Micaela (Wilson) VIC Captain

Stephanie Wood (QLD) (AIS) vice Captain

Coach Stacey West

Assistant Coach Eloise Southby-Halbish

Manager Michele Murphy

Physiotherapy Services Paula Peralta (Camp)

Medical Services Dr Bianca Scotney (Camp)

Australian 21/U program

Carol Byers, High Performance Coach, Melbourne Vixens Assistant Coach and Victorian Fury Coach was appointed to the position of Australian 21/U Coach during 2010. The 2013 World Youth Netball Championships will be held in Glasgow Scotland from 22-31 August.

In line with the revised high performance structure, AIS Coach Sue Gaudion was appointed as Assistant Coach.

The Australian 21/U Squad was announced at the conclusion of the National Netball Championships in Brisbane. The selected squad is below:

Georgia Beaton (SA)

Sally Butters (QLD)

Chanel Dyer (QLD)

Shannon Eagland (VIC)

Sarah East (WA)

Nicola Gray (NSW)

Kellyanne Grayson (NSW)

Chanel Gomes (QLD)

Alicia Janz (WA)

April Letton (NSW)

Mary Livesey (VIC)

Simone Nalder (VIC)

Samantha Poolman (NSW)

Stephanie Puopolo (VIC)

Kate Shimmin (SA)

Verity Simmons (NSW)

Melissa Tallent (NSW)

Ameliaranne Wells (QLD)

Micaela Wilson (VIC)

Stephanie Wood (QLD)





HI 2010

XIX COMMONWEALTH GAMES

Sport Development

The San Remo NetSetGO! program showed continued growth in 2010 and also enjoyed greater visibility thanks to a new 30 second television commercial that was produced concurrently with the Netball Australia brand campaign. The updated NetSetGO! website was launched in early 2010 with content targeting parents and players, including a Centre locator. The NetSetGO! activities at half time of the Holden Netball Test Series were again a highlight for players, their parents and the Test crowds.

San Remo NetSetGO! snapshot

691 centres – 9% increase from 2009

26,898 participants – 12% increase

Indigenous

59 Centres

4,567 Participants

Disability (Sports CONNECT)

8 Centres

383 Participants



HOLDEN

HOLDEN

In partnership with the Australian Sports Commission, Netball Australia established the new Coach Excellence Program

Coach Development

A busy schedule of coach development in 2010 was notable for several highlights.

Congratulations to Lisa Beehag, Sue Gaudion and Bronwyn Bock-Jonathan for successfully completing their High Performance Coaching Accreditation.

The biennial Beyond the Court – High Performance Coaches Conference was conducted by Netball Australia on 26 - 27 November 2010. The conference included sessions covering Developing a Team, Workload Management, Coach and Athlete Relations, Managing Your Career and Mental Toughness. Presenters included Craig Bellamy, Jan Stirling and Wilma Shakespeare.

In partnership with the Australian Sports Commission, Netball Australia established the new Coach Excellence Program; a targeted professional development program for identified high performance coaches to develop the next generation of national coaches and ensure continued improvement in their knowledge and skill base. Lisa Alexander, Jane Woodlands-Thompson and Vicki Wilson were selected in the 2010 program.

The 2010 National Mentoring Program again offered the chance for three coaches to experience a high performance coaching environment. This year Ronelle Hall (NT), Cherie Gillie (Tasmania) and Jennie Bateman (ACT) were hosted by Julie Fitzgerald at Netball NSW and NSWIS and were provided with development opportunities including the opportunity to attend the Swifts' training and match day, a tour of NSWIS and to attend the Liz Ellis 'Girls for Goals' Coaching Seminar.

2010 Coach Accreditation

Foundation	3208
Development	678
Intermediate	116
Advanced	42
Elite	1
High Performance	11

Umpire Development

2010 proved another successful year for Australian umpires. Congratulations to Qalo Sukubula and Jemma Carlton who both successfully obtained their All Australia (AA) badges.

Qalo and Jemma joined Sharon Kelly, Rachael Ayre, Paula Ferguson, Kate Wright, Clare McCabe, Josh Bowring, Tara Warner and Di Toppi in the list of Australian umpires who were appointed to international matches and events in 2010.

The national Umpires Talent Squad implemented in 2009 continued, with Julie Bennett (WA), Jemma Carlton (NSW), Rebecca Dougall (WA), Robyn Gray (VIC), Shantelle Rennie (NSW) and Qalo Sukabula (VIC) all receiving 2011 National Officiating Scholarship Programs (NOSP).

The NOSP umpires attended ASC professional development workshops, were appointed to national events (National Championships and ANL) and participated in a Development Camp concurrent with the 17 & 19 Underage Development Camp.

Following the successful model of the National TID Squad Program, Netball Australia identified the need to provide a nationally consistent development program at Member Organisation level to increase the number of umpires successfully progressing to higher performance standards.

Development squads were selected in each Member Organisation and were provided with practical and theoretical development opportunities coordinated by a senior mentor. A total of 30 umpires were selected as part of the 2010 program.

Netball Australia again facilitated international umpire development by hosting four umpires from Singapore at the 17/U & 19/U National Championships and ANL. Eric Lee and Tan Khiok Sing officiated at Nationals while Vincent Ong and Yu Bee Ling were part of the umpiring pool for ANL.

2010 Umpire Badges

C Badges	1056
B Badges	135
A Badges	13
AA Badges	2
Total	1206

The umpire development program again attracted corporate support with Lorraine Lea Linen continuing on as the major sponsor for the second straight year.



ANZ Championship

The 2010 ANZ Championship umpires were:

Main Pool:

Rachael Ayre

Joshua Bowring

Paula Ferguson

Marc Henning

Jacqui Jashari

Sharon Kelly

Clare McCabe

Kate Wright

Reserve Pool:

Collette Brennan

Dianne Cocker

Raechel Richards

Bench Officials

Accreditation

Level

State Scorer & Timer 41

Bench Referee 26

National Scorer & Timer 44

The National Bench Officials Accreditation Framework was developed in 2010 and approved by the Australian Sports Commission as part of the National Officiating Accreditation Scheme. The framework has been designed to assist the development of new and existing technical officials through a series of three accreditation levels that relate to the techniques required at the different levels of competition.

Commonwealth Games officials

Congratulations to the following officials who were appointed to the 2010 Commonwealth Games in Delhi:

Umpires: Rachel Ayres, Sharon Kelly and Paula Ferguson.

Bench officials: Helen Robinson, John Castles, Lynne Quinn, Joes Stadleman, Christine Robinson, Wayne Shapley, Dianne Williams and Linda Probert.

International Development

Pacific Netball Partnership

Following the 2009 announcement at the Pacific Islands Forum that Australia would provide sport related funding to the Pacific Island countries, the Australian Government (AusAID and the Australian Sports Commission), Netball Australia, Netball New Zealand and the Oceania Netball Federation formed a partnership for capacity building and strengthening of netball development programs in the Pacific.

The Pacific Sports Partnership was signed in Adelaide prior to an ANZ Championship match between the Adelaide Thunderbirds and New Zealand team Southern Steel. Minister for Sport Kate Ellis joined Netball Australia Chief Executive Kate Palmer, Netball New Zealand Chief Executive Raelene Castle and Oceania Netball Federation President Tina Browne at the signing ceremony on 11 April.

Netball receives \$2.95 million over four years as part of the program and the Samoa Netball Association, Vanuatu Netball Association and Cook Islands Netball Association were successful in receiving funding in the first year. A series of netball development programs will target girls and young women. The programs will teach netball skills and engage girls in the sport, as a way to build social development in Pacific Island communities.

The partnership will also ensure the development of trained, in-country development coordinators within Pacific netball federations to deliver the programs at a local level.

Commercial Operations

In December Netball Australia announced NetFest, the first mass participation netball event of its kind, which will be held from 2011 at the end of the regular netball season.

Licensing

The Netball Australia licensing program enjoyed another successful year in 2010 under the management of Velocity Brand Management (VBM) with highlights including the Target children's range, excellent results for the Triumph licensing program and the introduction of a Diamond Girl bedding range with Lorraine Lea Linen.

The licensing program covered a range of products including replica and leisure clothing, books, personalised 'hero' products, equipment, stats counters and netballs across the following brands:

- Netball Australia
- Netball
- Australian Netball Diamonds
- Diamond Girl
- NetSetGO!

The licensing program is well positioned to grow further in 2011 as the Commercial Unit seeks to extend the reach of products through major retailers, develop the www.mynetballshop.asn.au for online sales and ensure the integration of licensed ranges across all the key NA communication vehicles. 2011 will also see the introduction of a new Australian Netball Diamonds range to support the World Netball Championships 2011 in Singapore.

Research

Netball Australia continues to undertake research to assist in future planning and development. Following the commercial review of the sport in 2009, in which GEMBA identified an opportunity to capitalise on the mass participation nature of the sport, research in 2010 was focused on the development of a new mass participation product and determining what that product would look like. Independent research by Stollznow supported the appeal of such a product, which has come to be known as NetFest and will be staged on the Gold Coast from 2011.

Netball Australia will continue to work with various partners to support the ongoing research needs of the organisation, particularly in the areas of brand, new product development and consumer research.

Health Partnerships

Netball's partnerships with beyondblue and the National Breast Cancer Foundation (NBCF) continued in 2010 and were again the focus of fundraising efforts during the ANZ Championship Festival of the Stars celebrity game in Melbourne. Luke Darcy led the beyondblue team to victory for a second year running, raising \$12,900, while Liz Ellis's pink team raised \$8,400 for the NBCF. Both health partners were also featured throughout the presentation of Holden Netball Test Series, with the Diamonds' clash against the Silver Ferns in Adelaide nominated as the 'Pink Test' and the three Diamonds v Jamaica matches designated as 'Blue Tests'.

Netball Australia will continue to work closely with both health partners across all levels of the sport in 2011 to assist in the important job of raising awareness of some of the serious health issues that women face.



Sponsorship

The most significant event of 2010 in the area of sponsorship was undoubtedly the signing of the National Sponsorship Framework by Netball Australia and the Member Organisations. The new framework will see the sport work together as a whole to deliver sponsorships from the elite down to grassroots. A major partnership with Telstra (to take effect from 2011) was the first to be formalised under the new National Sponsorship Framework.

Several other new sponsorships were announced during 2010, including those with Olay, FIT Health Insurance, Triumph and DealsDirect.com.au, while existing partnerships with New Idea, Kukri, Asics, Gilbert, Beiersdorf and SKINS™ were extended during the year.

Sport and Entertainment Limited (SEL) continued to provide additional expertise and resources to support growth in the area of sponsorship and the considerable support of the Australian Sports Commission across all areas of the sport is always greatly valued.

The success of the National Sponsorship Framework and securing a major sponsor for the Australian Diamonds are both a clear focus for 2011. The Commercial Unit will also continue to consolidate and deliver great value and results for our sponsors to ensure successful and long term partnerships.

Branding

Launched on May 10 during the ONE HD telecast of the Melbourne Vixens and West Coast Fever ANZ Championship match, netball's first ever brand campaign, the 'Ode to Netball', is a funny and fond look at what netball means to the hundreds and thousands of athletes, spectators, umpires, fans and officials who are part of our game. The culmination of three year's research to understand what people think about netball, the campaign was developed by Netball Australia in conjunction with advertising agency Clemenger BBDO in Adelaide and includes the 60 second 'Ode to Netball' TVC, a 30 second version and a 30 second San Remo NetSetGO! version.

Following the 2009 sneak peek at Diamond Girl, the mascot was comprehensively launched in 2010 and a new Diamond Girl song and dance was commissioned by Netball Australia and performed throughout the 2010 HNTS.

Also significant in 2010 was the unveiling of the Constellation Cup, the stunning new silver and diamond-studded trophy that will be awarded each year to the country that wins the most international Tests between the Australian Diamonds and the New Zealand Silver Ferns. The concept and creation of the Constellation Cup has been supported by the Governors General of both nations to recognise trans-Tasman netball rivalry between the two countries.

In December Netball Australia announced NetFest, the first mass participation netball event of its kind, which will be held from 2011 at the end of the regular netball season. The long weekend of netball will be open to male and female athletes of all levels and competitive spirit from Australia and New Zealand. The concept has the full support of the Queensland Government and Netball Australia will work in partnership with Events Queensland to deliver the inaugural event in September 2011.

Netball Australia continues to work towards the goal of achieving one brand for the sport. Initiatives on brand development in 2011 include the development of Stage 2 of the brand campaign (with a focus on 'Sharing our Passion') and the chance to capitalise on opportunities around WNC2011.



Media and Communications

Netball fans continued to enjoy world class broadcasts of the ANZ Championship and the Holden Netball Test Series on Network Ten and its high definition sports channel One HD. The partnership with Ten was crucial in promoting key events and concepts throughout the year, including the Constellation Cup and the new brand campaign. The 'Give us your Best Shot' promotion developed by Netball Australia and Network Ten to align with the brand campaign was extremely successful and has paved the way for further viewer promotions in future.

Sports lovers around the country tuned in to Network Ten's broadcast of the gold medal game at the Delhi Commonwealth Games, with the television audience peaking at a remarkable 1.65 million viewers, the highest ever rating for a netball game. Netball also enjoyed a significant amount of media coverage in the lead up to the Games, the selection of Sharelle McMahon as the first team athlete to carry the Australian flag at the opening ceremony generating interest in all mainstream media.

New Idea continued its support of netball through the publication of the New Idea Guide to Netball and other editorial initiatives, including a Diamonds' fashion shoot featuring Cath Cox, Rebecca Bulley and Susan Pratley.

Throughout 2010 Netball Australia focused on building its digital community of fans and fanatics through YouTube, Twitter and Facebook. Live scoring and match updates during the HNTS and Commonwealth Games led inevitably to a surge in the numbers of followers on each platform. A MyNetball mail out to all registered members promoted our online members-only portal, with members eligible to win a new Holden Cruze for logging on to the system.

Netball Australia will continue to work on broadening the profile and appeal of our athletes through our partnerships with Network Ten and New Idea and look to maximize the media exposure of netball to ensure our key athletes become household names. The MyNetball membership mailout will be used to support brand strategies and build a sense of belonging to the netball brand.





Event Operations



Holden Netball Test Series

The 2010 Holden Netball Test Series was an entertaining spectacle despite the Diamonds' easy victories over an undermanned Jamaican team. The series continues to present international netball in a favourable light and, despite a decrease in attendances to several smaller venues being used, this was offset by a significant increase in ratings for Network Ten's coverage of the series, particularly the live broadcasts of the Melbourne and Gold Coast Jamaican fixtures, and the Diamonds v Silver Ferns game in Adelaide.

Along with excellent ratings, the Adelaide game provided spectators with a thrilling contest that befitted the launch of the new Constellation Cup.

A tiered ticketing system was trialed during 2010, with two and three tier price categories introduced across all venues. In each instance the category A tickets (best available) were the first to sellout.

Attendance figures:

Test 1	Diamonds v Jamaica	SNHC, Melbourne	2,983
Test 2	Diamonds v Jamaica	State Sports Centre, Sydney	3,053
Test 3	Diamonds v Jamaica	Convention & Exhibition Centre, Gold Coast	9,497
Test 4	Diamonds v Silver Ferns	Adelaide Entertainment Centre	6,862
Total 2010 attendances			16,696



ANZ Championship

The success of the ANZ Championship was underscored in 2010 by the announcement that naming rights sponsor ANZ had renewed its sponsorship of the competition for a further three years, making it the single largest female sport sponsorship across Australia.

New rules were introduced for the 2010 season, including the provision of an in-venue countdown clock and coaching being allowed during stoppages. Both changes received positive feedback from coaches, teams and fans alike.

Network Ten's broadcast of the Championship continues to showcase the spectacle of the sport, and the skill and athleticism of the athletes in the world's best netball league.

The Festival of the Stars concept again proved highly popular, the 2010 match watched by a sellout crowd at Hisense Arena in Melbourne. Liz Ellis and Luke Darcy led teams of celebrities and ex-athletes, and a record \$20,000 was raised for charity partners the National Breast Cancer Foundation and *beyondblue*.

On the court, the NSW Swifts went through the entire 2010 home and away season undefeated; the first time a team has done so in the history of the competition. Both sides of the Tasman were represented in the finals series with two Australian and two New Zealand teams in the hunt for the Premiership Cup.

The Adelaide Thunderbirds produced a dominant display against First Windows Waikato / Bay of Plenty Magic to win the 2010 ANZ Championship Grand Final 52 – 42 in front of a sellout home crowd of 9,300. The game sold out in record time, Adelaide fans taking just 12 minutes to snap up all available tickets.

Several individual performances were honoured with awards; Sharni Layton was named the inaugural winner of the Mars Best Young Player Award while Liana Barrett-Chase was announced ANZ Championship MVP.





AUSTRALIAN **netball league** JULY 23 - SEPT 12, 2010

New Idea Australian Netball League

The third year of the New Idea Australian Netball League was held from 23 July to 12 September and continued to provide an important pathway for the development and identification of elite players, coaches and officials.

Featuring up and coming netballers from all around Australia and Asia, the 2010 ANL season again proved a breeding ground for new talent and more than 10,000 spectators turned up to witness an impressive display of ability, skill and athleticism over the course of the competition.

Singapore returned to the ANL for the second year, the inclusion of the Asian team adding an extra dimension to the competition and giving players the opportunity to gain international experience playing against a different style of netball.

In a first for the competition, Northern Territory Netball recorded a television commercial for their host weekend of the ANL.

A successful finals weekend was held in Melbourne at the Waverley Netball Centre on September 11 – 12. Victorian Fury claimed their third consecutive title, defeating NSW Waratahs 54 – 47.

Congratulations to Amorette Wild (NSW Waratahs) who was named Most Valuable Player for the competition.

The 2011 ANL will be held from 30 July – 11 September with finals to be held over the weekend of 17 – 18 September.



NATIONAL NETBALL
championships
UNDER 17 & 19



NATIONAL NETBALL
championships
UNDER 21

National Netball Championships

The 2010 National Netball Championships, featuring the country's best underage talent, were hosted by South Australia (17/U and 19/U) and Queensland (21/U).

The 17/U and 19/U championships featured six days of competition at ETSA Park in Adelaide, culminating in Grand Finals for both age groups on Monday April 12.

In the 17/U finals, Victoria took the coveted national title after defeating NSW 24 – 23 in a thrilling match.

NSW's attempt to win their third consecutive title in the 19/U division was thwarted by Queensland; the final score line Qld 27 – NSW 24.

In the 21/U competition at the Logan Metro Indoor Centre in Brisbane, NSW were crowned national champions for the third successive year following their 50 - 39 win over South Australia.

The San Remo Most Valuable Player Awards in each age group were:

- 17/U – Kate Moloney (Vic)
- 19/U – Stephanie Wood (Qld)
- 21/U – Chanel Gomes (Qld) and April Letton (NSW)

Grand Final results

- 17/U: Victoria (24) def. New South Wales (23)
- 19/U: Queensland (27) def. New South Wales (24)
- 21/U: New South Wales (50) defeated South Australia (39)

In 2011 the 17/U and 19/U will be held in Brisbane from 15 – 20 April while the 21/U competition will be in Melbourne from 12 – 17 July.

Commonwealth Games

Congratulations to the many Australian officials who were appointed to the Commonwealth Games in Delhi. They were:

Lindy Murphy	Technical Delegate
Rachel Ayre	Umpire
Sharon Kelly	Umpire
Paula Ferguson	Umpire
Liz Upton	Match Operations Manager
Helen Robinson	Score Bench Coordinator
John Castles	Bench Referee
Lynne Quinn	Bench Referee
Joe Stadleman	Timer
Christine Robinson	Timer
Wayne Shepley	Scorer
Dianne Williams	Scorer
Linda Probert	Scorer
Leesa Maxfield	Results System Administrator
Kristy Keppitch-Birrell	Results System Administrator
Malcolm Wright	Statistician & Data Entry
Shelley Hayes	Statistician & Data Entry
Bridie Murphy	Ball Girls (Sport Specific Volunteer)

Constellation Cup

It's feminine, glamorous, prestigious and truly beautiful to behold.



It's the Constellation Cup, the new trophy that nonetheless recognises a very old tradition of rivalry and respect between two of the world's great netballing nations, Australia and New Zealand.

Similar to rugby union's Bledisloe Cup, the Constellation Cup will be awarded to whichever team wins the most international Tests between the Diamonds and Silver Ferns in any calendar year. World Netball Championship games, Commonwealth Games matches and FastNet encounters are not taken into account.

The trophy was commissioned by Netball Australia and Netball New Zealand to recognise and commemorate their great rivalry. Since 1938, when the sides found common ground between seven and nine-a-side netball, the two nations have engaged in regular battles for on-court supremacy.

The making of...

The Constellation Cup is collaboration between Australian designer Michael Wilson, who made the Cup, and New Zealand master craftsman Vic Matthews, who made the display case.

The Cup has 101 diamonds which equates to 3.38 carats and is made from three kilograms of silver. The base of the trophy is made out of 5,000 year old ancient Murray River Red Gum and in total it stands 47.3cm tall.

The display case is made of Black Maire, New Zealand's hardest wood. The transportation box, which houses the Constellation Cup and display case, includes leather from the Distinguished Visitor's chair, from the Australian Senate Chamber, Canberra.

The words ...

The following words are inscribed on the display case of the Constellation Cup:

The great constellation of the southern sky, the Crux, or Southern Cross, shines down on Australians and New Zealanders, and has provided guidance and inspiration to them across the ages.

A source of pride to both nations, its bright stars have come to represent achievement, optimism, aspiration and timelessness.

Both countries claim the Southern Cross as their own, and it adorns the national flags of each.

In netball, there is no fiercer rivalry than that between the Australian Diamonds and New Zealand's Silver Ferns. The battle for supremacy on the court has been waged since 1938.

This Constellation Cup is the perpetual trophy and symbol of that intense rivalry and the respect between these two great netballing nations.

Forged from silver, to represent New Zealand's Silver Ferns, and studded with diamonds to represent the Australian Netball Diamonds, this cup represents the pinnacle of Australian and New Zealand netball.

It is a symbol worth fighting for, with the pride of each nation at stake.

To hold this cup is a privilege.







AUSTRALIAN NETBALL
awards

Australian Netball Awards

The 2010 Australian Netball Awards was a glamorous affair, hosted by Annie Sargeant and held at Melbourne's Zinc, under Federation Square on the banks of the Yarra River. The netball year was brought to life on the big screens thanks to some inspiring video highlights packages provided by Network Ten. The netball family honoured Service Awards and the newest inductees into the Australian Netball Hall of Fame, and toasted Liz Ellis Diamond winner Natalie von Bertouch.



AUSTRALIAN NETBALL
award



Awards



The Liz Ellis Diamond, netball's highest individual honour, was awarded to Diamonds vice-captain **Natalie von Bertouch** at the Australian Netball Awards in Melbourne on November 27.

Capping off a stellar year, which included captaining the Adelaide Thunderbirds to their first ANZ Championship premiership, von Bertouch was also named Australian ANZ Championship Player of the Year accolade.

A dynamic centre court player with great attacking and defensive skills, von Bertouch worries any opposition with her determination and tenacity. At only 28, the natural leader is expected to play into a century of caps as she continues to grow in stature through the mid-court.

The Liz Ellis Diamond recognises the player who receives the most votes for outstanding achievement in both the international arena and the ANZ Championship each year. Previous winners include Mo'onia Gerrard (2008) and Julie Corletto (2009), who was on hand to present von Bertouch with her prize of a \$5000 cheque and superb one carat diamond.

Fellow 2010 Thunderbirds co-captain **Mo'onia Gerrard** also was honoured, winning the Holden International Player of the Year for the second time. Known for her great strength, elevation and outstanding one-on-one defence, Gerrard was in dazzling form through the Holden International Test Series as well as the Commonwealth Games.

The Awards dinner also celebrated the year's many outstanding individual and team achievements. The full list of award winners is as follows:

Liz Ellis Diamond
Natalie von Bertouch

Australian ANZ Championship
Player of the Year
Natalie von Bertouch

Holden Australian International
Player of the Year
Mo'onia Gerrard

Winners of 2010 ANZ Championship
Adelaide Thunderbirds

Lorraine Lea Linen
Umpire of the Year Award
Sharon Kelly

Australian Sports Commission
Coach of the Year Award
Jane Woodlands-Thompson

New Idea's
Australia's Favourite Diamond
Sharelle McMahon

Tanya Denver Media Award
Kelli Underwood, Channel 10

New Idea Australian Netball League
Player of the Year
Amorette Wild – NSW Waratahs



Previous Liz Ellis Diamond winners (L - R) Julie Corletto (2009), Natalie von Bertouch (2010) and Mo'onia Gerrard (2008).

Hall of Fame

Membership of the Australian Netball Hall of Fame honours an individual for their outstanding contribution to the sport of netball. Established in 2008, the Australian Netball Hall of Fame recognises outstanding achievement both on and off the court.

Each year, an illustrious group of the sport's most respected and celebrated champions are honoured, each having made a significant contribution to Australian netball and achieved excellence at the highest level.

The Australian Netball Hall of Fame features two membership categories: Athlete Members who have competed at the highest level and; General Members for outstanding achievement and excellence in support roles.



2010 Hall of Fame inductees

General Members

Maureen Boyle OAM

Paving the way for umpires behind her, Maureen Boyle was the first to receive an International Umpiring Badge. Her contribution to the development and education of umpires nationally and internationally has spanned more than 25 years.

Christine Burton OAM

An Australian player and umpire, Chris Burton has travelled to two World Championships as a player and three as an umpire. Her work in officiating the game has transformed the way the sport is umpired.

Dorothy (Dot) McHugh OAM

Inducted for her contribution in administration and umpiring, Dorothy McHugh has been a figure in netball since the 1950s. General Secretary of IFNA from 1987-1991, McHugh has made a lasting impression on the game around the globe.

Margaret Pewtress OAM (dec)

Involved in umpiring, coaching and administration Margaret Pewtress has been a shining light in raising netball's profile. Under Pewtress' leadership Netball Australia developed its first Strategic Plan and increased netball's profile in the Australian sports community.

Wilma Shakespear OAM

Representing Australia as a player and a coach, Wilma Shakespear has been a key figure in elite netball programs for 30 years. Recording seven Test caps, Shakespear went on to make her biggest contribution off the court in High Performance.

Athlete Members

Keeley Devery OAM

A talented defender, Keeley Devery represented the Australian netball team for nine years recording 63 Test caps. After suffering a knee reconstruction in 1987, Devery took the long hard road of rehabilitation to regain her position in the Australian team.

Kathryn Harby

Former Australia team captain, Kathryn Harby was a tenacious defender. First selected in the Australian team in 1992, Harby wore the green and gold for 11 years which included three World Championships and two Commonwealth Games.

Simone McKinnis OAM

One of the cleanest wing defences to ever wear the green and gold, Simone McKinnis recorded 63 Test caps for Australia between 1986 and 1998. Regarded as one of the world's best, McKinnis retired after the Australian team won the inaugural gold medal at the Commonwealth Games in Kuala Lumpur.

Shelley O'Donnell OAM

Playing 80 games for her country, Shelley O'Donnell epitomised the tough, attacking player and dominated the centre court through the 90s. Winning three World Championships and one Commonwealth Games gold medal, there was little in netball O'Donnell didn't achieve.

Carissa Tombs OAM

A superb all-round athlete, Carissa Tombs was a tireless centre court player. With three World Championships and one Commonwealth Games gold medal to her name, Tombs was at her peak in a sublime period for Australian netball.



Hall of Fame Members

Athlete Members

Marg Caldwell BEM
Jean Cowan MBE
Michelle den Dekker OAM
Keeley Devery OAM
Kathryn Harby
Simone McKinnis
Jill McIntosh
Shelley O'Donnell
Anne Sargeant OAM
Gaye Teede
Carissa Tombs
Vicki Wilson OAM

General Members

Gweneth Benzie AM
Maureen Boyle OAM
Christine Burton OAM
Anne Clark BEM
Joyce Browne OAM
Eunice Gill MBE
Deirdre Hyland AM
Lorna McConchie
Dorothy (Dot) McHugh OAM
Margaret Pewtress OAM (dec)
Wilma Shakespear OAM

Service Awards

Yvette Auckett
Pam Barham (d)
Jocelyn Bayly OAM
Gwen Benzie OAM
Fay Bevan
Maureen Boyle OAM
Joyce Brown OAM
Grace Bryant
Michele Buck
Chris Burton
Margaret Caldwell
Anne Clark (d)
Lyn Clark-Duff
Margaret Corbett
Jean Cowan MBE (d)
Jan Cross
Pat Dart OAM
Audrey Fairchild
Elsie Ferris (d)
Florence Gallagher (d)
Pat Gallagher
Eunice Gill (d)
Ann Henderson (d)
Edith Hull (d)
Deirdre Hyland AM
Nance Kenny OAM
Marjory Kerslake
Dawn Long
Helen Mann (d)
Mavis Martin (d)
Maude Matthews (d)
Lorna McConchie (d)
Moira McGuinness MBE (d)
Dorothy McHugh OAM
Jill McIntosh
Marilyn Melhuish OAM

Margaret Molina
Margaret Morris
Val Morrison OAM
Margaret Pewtress (d)
Lynn Quinn
Bronwyn Roberts
Helen Robinson
Pat Rooney (d)
Anne Sargent OAM
Wilma Shakespear AM
Flo Starceovich (d)
Sue Taylor
Gladys Waugh OAM
Vicki Wilson OAM

2010 Service Awards

Service Awards are presented to those who have rendered outstanding service to Netball Australia on a national level over a period of years. In 2010, two Service Awards were presented:

Helen Robinson

Helen has been a driving force in the development of netball officiating, within Australia and internationally. She was an inaugural member of the Netball Australia Timing and Scoring Panel in 1994 and since then has been instrumental in the development of Australia's accreditation process for officials.

In 1994, Helen worked closely with Netball Australia's Event Manager to establish a structured nation-wide timing and scoring procedure – a first for Australian netball. Along with many other responsibilities, Helen was heavily involved in the testing of new officials and was responsible for all record-keeping in the early set-up of the accreditation system. She has been actively involved in the roll-out of this system – training, developing and endorsing score bench personnel, Australia-wide and internationally.

Margaret Molina

Marg's service to netball commenced as a player in 1963. A talented goaler, one of the famous Gollen sisters, Margaret Molina was an Australian Netball Diamond for 10 years and boasts two consecutive World Netball Championships titles from 1971 and 1975. In 1981 she commenced her coaching career with the All Australian U/16 Talent Squad and has been the coach of underage state teams and assistant coach of the Victorian Open Team and at the VIS. Marg has a wealth of experience both on and off the court and provides knowledge and support to the current Australian Diamonds through her role as Team Manager, a position she has held for over ten years.

High Performance Awards

Gweneth Benzie Award - Chanel Gomes (QLD)

The recipient of this award is the athlete considered to have the greatest potential to represent Australia as an Australian Diamond. The athlete possesses a sound attitude, commitment and work effort, displays the attributes of good sportsmanship and is a worthy ambassador for netball. Past recipients include Jane Altschwager, Demelza Fellowes, Susan Pratley, Laura Geitz and Amy Steel.

Anne Clarke Award – April Letton (NSW)

The Anne Clarke Award recognises an AIS graduate who displays outstanding skills on court, demonstrates strong leadership and who conducts herself in an exemplary manner off the court. The recipient for 2010 was NSW defender April Letton, who represented Australia as a FastNet Diamond at the World Netball Series in Liverpool in November.

Players' Player Award - Simone Nalder (VIC)

This award is voted by the athletes – scholarship holders of the AIS Netball Program – as the athlete who demonstrates commitment and dedication, and represents the values of the AIS. Victorian goaler Simone Nalder represented the AIS at the ANL and attracted the recognition of her peers in receiving this award.

FastNet Player of the Series - Ashleigh Brazill

Amongst a wealth of young talent, Ashleigh caught the eye of coach Norma Plummer with her brilliant play throughout the FastNet series.

National Championship San Remo MVP Awards

17/U – Kate Moloney (Vic)

19/U – Stephanie Wood (Qld)

21/U – Chanel Gomes (Qld) and April Letton (NSW)

ANL Most Valuable Player Amorette Wild (NSW Waratahs)

A member of the NSW Swifts since 2009, Amorette excels as a creative, fleet footed goaler. She holds an NSWIS scholarship and has been selected in the both the NSW and Australian 17/U, 19/U and 21/U squads.



AUSTRALIAN NETBALL
awards



Sponsors and Partners

The outstanding support of our sponsors and partners builds the financial foundation that underpins the success of netball in Australia. We acknowledge and thank every one of them for their contribution.

Principal Partner



The Australian Government as principal partner of Netball Australia, through the **Australian Sports Commission** provides substantial financial resources, as well as the investment of its intellectual and human resources into netball. This support allows Netball Australia to critically review our high performance program, increase research undertaken at the elite level, provide extra scholarships to coaches and officials, and improve our monitoring and reporting functions as a national sporting organisation. Netball Australia appreciates the Australian Sports Commission recognition the cultural significance as well as the sporting significance of our sport.

Gold Sponsors



A proud supporter of netball in Australia, the Australian Diamonds and San Remo NetSetGO! **GM Holden** also brings the Holden International Netball Test Series to life each year. Diamonds who competed in the series were provided with their own Holden Cruze to drive for a year.



San Remo Macaroni continues to promote a healthy balanced diet in Australian families while encouraging children to become more active through San Remo NetSetGO! Their retail marketing campaigns with Julie Corletto and the Australian Diamonds continue to promote the sport nationally.



A large player in the online retail shopping space **DealsDirect.com.au** joined us in 2010 as naming rights sponsor of our national high performance pathway program the National Netball League and supported the introduction of the MyNetball national membership online portal.

Sponsors



Linen party plan company **Lorraine Lea Linen** continues to sponsor netball in Australia, specifically supporting the San Remo NetSetGO! junior development program and recognition of our umpires across the nation.



Walt Disney Studios Motion Pictures Australia joined us in 2010 as the third support sponsor of San Remo NetSetGO! junior development program.



Official ball sponsor of Netball Australia, **Gilbert** balls are used during the Holden Netball Test Series, the National Netball Championships, the Australian Netball League and the ANZ Championship

Media Partners



Official broadcast partner of the ANZ Championship and the 2010 Holden Netball Test Series.



Sponsor the Australian Netball League and are the official magazine for netball and the Australian Diamonds.

Official Bank



Official bank of Netball Australia and naming rights sponsor of the Trans-Tasman Netball League (ANZ Championship)

Official Suppliers



The Australian Diamonds and national umpires wear the latest **ASICS** footwear.



Kukri Australia assist to create a 'new look' netball dress, training apparel and merchandise items for the Australian Diamonds.



triation® by **Triumph** is one of Australia's most popular sports bra brands and these bras are worn by the Australian Diamonds.



SKINS are worn by the Australian Diamonds as compression and therapeutic wear during their training and recovery session.



Beiersdorf Australia provides strapping tape and medical supplies for the Australian Diamonds under their **Elastoplast Sport** (a Beiersdorf brand) name.

Sponsors and Partners

Diamonds Club



Olay helps promote their skincare routine using members of the Australian Diamonds.

High Performance Partners



The **Australian Institute of Sport** is the official training centre of the Australian Diamonds and the Australian 21/U team. It is also the home of Australia's elite netball program, and provides world class facilities and support to all our athletes and support staff.



SISSAS networks provides the daily training environment for Diamonds and 21/U squad members



The **Australian Commonwealth Games Association** supports netball's involvement in each and every Commonwealth Games. We are particularly appreciative of their support this year for the Diamonds during the Delhi Commonwealth Games.

Health Partners

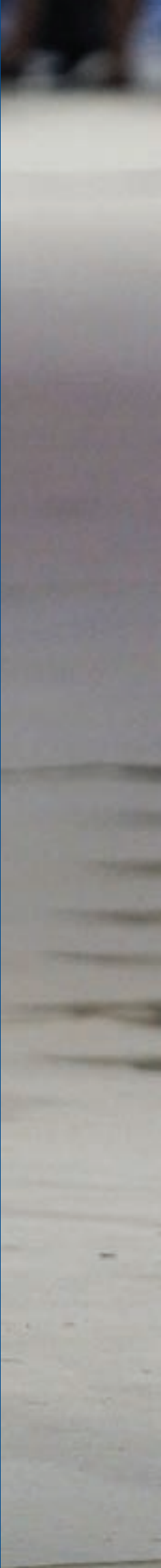


Young girls experience depression at nearly twice the rate of young boys, women and young people – netball's core participants – are considered 'at risk' sectors by **beyondblue**. Netball Australia is pleased to help deliver beyondblue messages to the netball community.



The **National Breast Cancer Foundation (NBCF)** and Netball Australia work together to raise awareness of breast cancer and importance of breast cancer research amongst the netball community.





Australian Government
Australian Sports Commission

Netball Australia

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