



2017

ANNUAL REPORT



CONTENTS

1 VISION AND VALUES	2
2 STRATEGIC PRIORITIES SUMMARY	3
3 CHAIR AND CHIEF EXECUTIVE REPORT	4
4 GOVERNANCE	
4.1 DIRECTORS	8
4.2 CORPORATE GOVERNANCE	10
4.3 FINANCIAL REVIEW	12
4.4 NETBALL AUSTRALIA 'INNOVATE' RECONCILIATION ACTION PLAN (RAP)	13
5 STRATEGIC PLAN REPORT	
5.1 VIBRANT COMMUNITY SPORT	16
5.2 THE NETBALL TRIBE	20
5.3 FINANCIAL SUCCESS	21
5.4 WORLD NUMBER ONE	23
6 INSPIRED LEADERSHIP	
6.1 INSPIRED LEADERSHIP	28
7 MEMBER ORGANISATIONS	31
2017 PARTNERS	36
MESSAGE FROM THE ASC	38

01

VISION AND VALUES

VISION

EVERYONE IN AUSTRALIA VALUES THEIR CONNECTION WITH NETBALL.

WE WILL KNOW WE HAVE ACHIEVED OUR VISION WHEN:

Everyone in Australia has an opportunity to be involved in netball in a way that brings them good health, recognition, achievement, enjoyment and a sense of belonging.

Netball builds communities of healthy, confident and resilient girls and women through participation and world class competition.

Netball is a fun, social game that caters for Australia's diverse population.

Netball has a seat at the table and is a thought leader for sport, women and community issues.

We retain our world number one position in netball with athletes who inspire everyone in Australia.

Suncorp Super Netball and international tests showcase outstanding sport entertainment and netball is a valued product for broadcasters.

Netball is the vehicle by which corporates and governments choose to reach women.

We sustain a culture that preserves our heritage and celebrates women.

Netball is known for outstanding leadership, governance and workforce opportunities.

VALUES

PASSION

We care about our game, our people and our purpose. We are motivated, high achievers and celebrate great outcomes.

TEAMWORK

We work together for a common goal and create a harmonious environment by contributing as individuals, being adaptable and flexible and supporting others.

INTEGRITY

We uphold the principles of fairness, respect, responsibility and safety.

EXCELLENCE

We perform at the highest level and benchmark against the best. We aim for continuous improvement and innovation in everything we do.

ACCOUNTABILITY

We are responsible and take ownership for outcomes. We are solution focused and resolve problems. We are clear about our roles and responsibilities and decision-making authority.

02

STRATEGIC PRIORITIES SUMMARY

THESE PRIORITIES ARE CONSISTENT WITH NETBALL IN AUSTRALIA'S VISION AND FOCUS ON STRATEGIES THAT WILL GROW THE GAME.

LEVERAGE SUNCORP SUPER NETBALL TO DELIVER SUSTAINABLE BENEFITS FOR AUSTRALIAN NETBALL.

Suncorp Super Netball is the world's best women's sport league. A league that attracts the world's best netballers, umpires and coaches; provides a broadcast and entertainment platform through which the sport can grow commercially; and a product that engages a growing fan base.

MEET THE DEMAND FOR CONTEMPORARY, CONSUMABLE AND CONVENIENT SPORT PRODUCTS.

The Fast5 participation product was developed to provide a more flexible, social and shorter version of the game. With a technology platform, branding, financial modelling, product content and implementation plans completed, Fast5 participation was launched in market, late 2017.

NETBALL IN AUSTRALIA OPERATES IN A UNITED MANNER.

As a federated sport in Netball Australia and the Member Organisations focus on behaviours and practices that drive alignment and achievement across the sport.



03

CHAIR AND CHIEF EXECUTIVE REPORT

THE END OF THE YEAR PROVIDES AN IMPORTANT POINT IN TIME WHERE THE SPORT CAN REFLECT ON OUR PLANS AND PROGRESS, ACKNOWLEDGE THE CONTINUED IMPACT THAT NETBALL HAS ON OUR COMMUNITIES, AND CELEBRATE OUTSTANDING ACHIEVEMENT.

In an extraordinary year for womens' sport, netball has continued to push for and lead the way in the growth of the game and the advancement of women in sport. The launch of Suncorp Super Netball, a landmark 5-year broadcast deal with Nine and Telstra, Diamonds success, the first high performance Indigenous Camp and introduction of the new Fast5 participation product have been highlights in what was another highly successful year for netball.

Suncorp Super Netball, an Australian only eight team league, replaced the ANZ Championship in 2017, providing increased opportunities for Australian athletes at the elite level and more Australian based content for fans. The 17-week competition exploded onto the scene in February, bringing a new level of fierce competition and outstanding athletic performances across the eight clubs. More fans attended games, tuned in on Nine and streamed with Telstra than ever before, with Sunshine Coast Lightning winning the inaugural season.

Marne Fechner was appointed Netball Australia Chief Executive in April, following the departure of Kate Palmer to the Australian Sports Commission. Marne joined Netball Australia in 2007 and has held various leadership roles across commercial, marketing and events, including CEO Netball World Cup SYDNEY2015. With a clear mandate to ensure netball remains at the forefront of Australian sport, the Board and new management reconfirmed its strategic growth agenda and restructured the organisation to respond to that focus across Business, Sport, Events and Media.

At a similar time, Netball Australia and the Member Organisations committed to a major review of stakeholder relationships and the sport's operating model. This commitment across various layers of the sport, will ensure netball is aligned around purpose and strategy, thrives in a federated structure and is best placed to respond to the increasingly competitive marketplace.

Participation in netball continues to grow.

Record numbers of Suncorp NetSetGO participants started their journey in netball. Netball has again been one of the most popular sports in schools with over 150,000 kids involved in netball school programs. Netball remains the only team-based sport to feature in the top 10 activities for girls and women 15+ and is the number one team based sport for girls under 15 (Ausplay '17).

The Fast5 participation product was launched in October. Designed as a social product, this modified version of the game, is shorter, only requires five players and with a 'pay as you play' approach.

Our volunteer workforce continues to expand with over 5,500 coaches and 1,800 umpires accredited through the year. Technology continues to enable and support education and development with increasing numbers of coaches and umpires taking advantage of Netball Australia's online accreditation programs.

As we move into the final year of our 'Innovate' Reconciliation Action Plan, Netball Australia continues to work closely with Member Organisations to engage, build relationships and provide greater opportunities for indigenous communities. Netball Australia was proud to deliver the inaugural High Performance Indigenous Camp at the Australian Institute of Sport in Canberra in July. 21 identified indigenous netballers had the opportunity to take part in court-work sessions, personal development and cultural activities which also included former Diamonds, Marcia Ella-Duncan OAM and Sharon Finnan-White OAM. The One Netball program, supported by Australia Post, continues to create more inclusive netball environments and provide opportunities to engage and connect with new communities. Beyond Australia, Netball Australia's One Netball Asia and One Netball Pacific initiatives made possible with funding from the Australian Government Department of Foreign Affairs and Trade, has provided opportunities for over 7,000 women and girls from Samoa, Tonga, Nepal, Sri Lanka and India, to participate in netball activity contributing to improved physical and mental wellbeing, and leadership opportunities.

Netball Australia's ongoing partnership with Our Watch, the Australian Football League, National Rugby League and Australian Rugby Union, continues the push for a nationwide change in the culture, behaviours and attitudes amongst our sporting communities that lead to violence against women and their children. Similarly, netball's involvement with the Male Champions of Change - Sport group continues the push to close the gap and deliver equality for women.

For the second year, Netball Australia was the only sport awarded an "excelling" measure on the Australian Sports Commission's Sports Performance Review. This review assesses the sport against governance principles, high performance and participation targets.

Congratulations and thank you to everyone involved in delivering netball across the country. From clubs, associations and schools through to State and Territory Member Organisations and Suncorp Super Netball Clubs - your tireless work ensures that netball remains the number one sport for women and girls in Australia.

EVENTS

The new look Australian Diamonds had another dominant year, winning the January (Northern) Quad Series against South Africa, New Zealand and England, and taking out the Constellation Cup 4-0 against New Zealand. Congratulations to Caitlin Basset on being named Diamonds Captain in 2017.

The August (Southern) Quad Series, brought a new level of intensity to international netball with the maximum winning margin only 10 goals. For the first time, the Quad Series saw England defeat New Zealand and South Africa down England. After a defeat to New Zealand, Australia finished second in the Quad Series.

The second year hosting the Fast5 World Series brought even more colour and flair to Melbourne with more fans descending on Hisense Arena. England and Jamaica excelled with the long shot, England narrowly defeating Jamaica in the gold medal game 34 - 29. Australia finished with the bronze after defeating New Zealand.

The Sunshine Coast Lightning took out Season 1 of Suncorp Super Netball, defeating Giants Netball 66 - 48. Karla Mostert was awarded MVP honours, recognising her outstanding defensive pressure.

Western Sting took out their first Australian Netball League title, defeating Victorian Fury 63 - 47 at Perth's State Netball Centre. The Australian Netball League is the feeder competition to Suncorp Super Netball, providing development opportunities for athletes, coaches and officials.

Congratulations to South Australia 17 & under and Victoria 19 & under for taking out the 2017 National Netball Championship titles which were hosted by Netball ACT. South Australia made it back to back 17 & under titles after defeating Victoria 26-25, while Victoria defeated Queensland 25-17 in the 19 & under Grand Final.

PARTNERS

Netball is in a strong position commercially, with great support from our partners. Thank you to the Australian Sports Commission, the Australian Institute of Sport, the State and Territory Institutes of Sport and Academies, the Australian Government, State and Territory Governments, Commonwealth Games Australia, Our Watch, Suncorp, Nissan, Samsung, Woolworths, Deakin University, Accor, Virgin Australia, Aussie Apples, Australia Post, Asics, Gilbert, Elastoplast, 2XU, Leading Teams and Rebel, along with our broadcast partners Nine and Telstra.

ACKNOWLEDGEMENTS

Netball Australia would like to acknowledge and thank outgoing Directors, Anne-Marie Corboy and Kathryn Harby-Williams, for their contribution to the Netball Australia Board. These voluntary positions require a significant amount of time and commitment. Anne-Marie and Kathryn made substantial contributions to the Board at a time of significant growth and change in the Sport including Netball World Cup SYDNEY2015 and the launch of Suncorp Super Netball.

Thank you to Jenny Sanchez, retired President of Netball Victoria, for her outstanding contribution to the national agenda and netball in Australia.

Congratulations to Grace Bryant who was inducted in the Sport Australia Hall of Fame.

Congratulations to the following athletes on their Awards:

Jamie-Lee Price (GIANTS Netball). Next Big Thing at Nickleodeon Kids' Choice Sports Awards.

Laura Langman (Sunshine Coast Lightning). Hands of Gold at Nickleodeon Kids' Choice Sports Awards.

Mardi Aplin. Local Sporting Champion, Women's Health Women in Sport Awards.

Netball Australia was also awarded the National Organisation Award Australasian Leisure Management's Leisure Industry Communication and Marketing Awards.

Thank you to independents who serve on Board sub-committees Clive Driscoll (Audit and Risk), Noeleen Dix and Maree Sidey (Confident Girls Foundation), Kathy McLean (Nomination and Remuneration), Keeley Devery, Marg Molina, Sue Taylor, Elisma Merillo and Wendy Archer (History and Tradition).



Paolina Hunt
Chair



Marne Fechner
Chief Executive



04

GOVERNANCE

PAOLINA HUNT, CHAIR

Paolina Hunt is a Business Manager with operational and strategic experience across a number of industries. The combination of her business and law degrees, extensive business background and creative approach make her a valued member of the NA Board. Paolina currently Chairs the Board and is a member of NA's Governance Committee.

She has previously Chaired and been a member of the Audit & Risk Committee. Paolina is passionate about the contribution Netball makes to the social fabric of communities and the support network it provides for young girls and women at every level of the sport. A former AIS scholarship holder, she grew up in Sydney, has spent time in Canberra, Perth, Adelaide and Melbourne, and was involved in netball at some level in each of those locations – either as a player, coach, umpire and/or administrator. Paolina has a Law degree and an MBA.

Director appointed 1 June 2012; appointed Chair in April 2017.

KATHRYN HARBY-WILLIAMS, DIRECTOR

One of the modern-day greats, Kathryn Harby-Williams played 94 Tests for Australia between 1990 and 2003, captaining her country for four seasons. She was a member of Australia's triumphant 1995 and 1999 World Championship, and 1998 and 2002 winning Commonwealth Games teams. Kathryn was named inaugural

captain of the Adelaide Thunderbirds, retaining that position from 1997 until her retirement. She holds a Bachelor of Management and has worked extensively in sport and the media – as Sponsorship Manager at the AFL's Adelaide Crows, in radio and television in New Zealand, and as part of the Fox Sports commentary team upon her return to Australia in 2012. Kathryn's involvement in netball has now come full circle with her daughter's participation in the game. Kathryn established the East Brighton Vampires netball Club and filled the non-negotiable role of her daughter's first ever netball coach – a challenge she considers much greater than captaining her country! Kathryn is Head Coach at Firbank Girls Grammar School overseeing 32 teams.

Director appointed 27 April 2013. Ceased 21 April 2017.

GEOFFREY PARMENTER, DIRECTOR

Geoff Parmenter has more than 20 years executive and general management experience in Australia and internationally. He is currently the Group Executive General Manager, Marketing and Corporate Affairs at The Star Entertainment Group. Between 2007-2011 he was Chief Executive of Events NSW, a State Government-

owned company responsible for developing the first structured annual events calendar for Sydney and New South Wales. Geoff has significant experience in the events industry having worked on three Olympic Games, two FIFA World Cups and four Rugby World Cups between 1990 and 2006. He has also successfully operated his own consultancy business where his clients included the Istanbul 2020 Olympic Bid Organisation,

the New South Wales Government and the Dubai Government. During his time as Chief Executive Officer of Events NSW, he was closely involved in securing the 2015 Netball World Cup in Sydney.

Director appointed 16 September 2014.

ANNE-MARIE CORBOY, CHAIR

Anne-Marie is a Director of Utilities of Australia, Bank Australia, the Mother's Day Classic Foundation, the Australian Commonwealth Games Foundation and TTNL. She is also a member of the Commonwealth Games Australia Board of Management and was Vice-President of the Asian Netball Federation. Anne-Marie is the former CEO of HESTA,

the industry superannuation fund for health and community services, and former Company Secretary to its trustee company, H.E.S.T. Australia Ltd. Anne-Marie has over 20 years' experience as a Director for a range of organisations including the Peter MacCallum Cancer Centre, Victorian Superannuation Board, the Australian Council for Superannuation Investors, and was a trustee on the MCG Trust. She has twice been recognised as one of Australia's 100 Women of Influence by Westpac and the Australian Financial Review (2013, 2014) and in 2014 was awarded the Board/Management Category. In 2011 Anne-Marie was also listed as one of Australia's True Leaders by the Australian Financial Review.

Director appointed 1 February 2014; appointed Chair in April 2016. Ceased 13 April 2017.

CHERYL MCCORMACK, DIRECTOR

Cheryl McCormack is a former Australian and NSW representative in netball and touch football who brings a wealth of knowledge and experience in commercial, marketing, finance and governance for sporting organisations to the Board. Cheryl has held Senior Executive positions in the key professional sports of AFL, NRL, Rugby

Union, Racing and Cricket. She has also worked in Paralympic sport and worked on major events including the IRB Rugby World Cup. In 2015 she was Project Director for the ICC Cricket World Cup while working for Destination New South Wales. Cheryl has an unparalleled understanding of the economic, technological, regulatory and commercial factors influencing sport. Cheryl played nine Tests for Australia during 1985 and 1986, making her International debut against Trinidad & Tobago in Melbourne. She served as a Director of Netball NSW from 2013 to 2015 and was the General Manger of Oceania Rugby – one of six Regional Associations of World Rugby. In April 2017, Cheryl accepted a position as a Non-Executive Director of Sportscover Australia.

Director appointed 3 May 2015

KAREN STOCKS, DIRECTOR

Karen Stocks is Global Director, Measurement Solutions at Google. Prior to this she was the founding MD of Twitter Australia, growing the Australian business to become the fastest growing region globally for Twitter. Karen has been instrumental in supporting netball's growth on the popular social media platform and was an ambassador for

Netball World Cup 2015 (Sydney). Karen was the 2014 Patron for Go Girl – an initiative encouraging young women to work and study within business and/or IT. She is a member of Chief Executive Women and an ambassador for Business Events Sydney. In 2016 Karen was Runner-up Managing Director of the Year (CEO Magazine) and since 2015 has been included in the annual B&T Magazine's Most Influential Women in Media. Karen has previously worked at Google and Vodafone and has a passion for bringing new technologies to enhance the customer experience. She has a degree in Financial Administration, an MBA, and is a Fellow of CPA Australia. Karen is an avid netball follower who is excited to contribute to the sport's increasing popularity. She serves on the Audit & Risk Committee and the Confident Girls Foundation.

Director appointed 29 August 2015.

GLENN RUSSELL, DIRECTOR

Glenn Russell is a practicing Chartered Accountant and Solicitor and is a Partner of global advisory firm PWC. Glenn has extensive experience advising Senior Management and Boards of public and private companies in relation to strategy and matters of financial management. He is a Queensland State Council Member of Chartered Accountants Australia New

Zealand and also a member of the Queensland Exploration Council's Investment Committee. Glenn is passionate about societal relevance and is actively involved in a number of charities and not for profit organisations such as the Starlight Children's Foundation, the Smith Family and JDRF. He has formerly served as a Board member of the Queensland Rugby Club and as a committee member of the Forum for Executive Women in Jakarta. Glenn currently chairs Netball Australia's Audit & Risk Committee.

Director appointed 29 August 2015.

ROBERT SHAW, PRESIDENT

Robert Shaw is a successful business entrepreneur and avid supporter of industry related not for profit organisations. He started his career in the building industry as a trade qualified carpenter at the age of 16 and has maintained a lifelong learning philosophy in this industry. He currently owns and is a Director of five successful

businesses within the building sector. In 2003 Robert joined the Housing Council of Master Builders WA and in 2011 became President, serving a 3-year term. He concurrently held office as a Director of Netball WA for seven years, the last four as President. Robert's passion and interest in netball started

when his two daughters started playing 22 years ago, and his ongoing commitment stems from an enthusiasm to share private enterprise learnings with the not for profit sector. He is a Director of Master Builders Australia and WA Renovations Pty Ltd. Robert is Chair of the NA Governance Committee.

President appointed May 2016.

SUSAN COMERFORD, DIRECTOR

Susan Comerford is a senior executive general manager with strengths in strategic human resource management, business structure, practice development and operational management. With a degree in law, she has over thirty years' experience in legal and professional services having held a wide variety of management

roles with some of Australia's leading national commercial law firms. Susan established her own consultancy firm, Comerford Consulting in 2017. In 2015 Susan completed the Australian Institute of Company Directors Course with a grant for Women Leaders in Sport from the Australian Sports Commission. With a passion for netball, Susan has been involved in netball governance for many years, serving as a Director of Netball SA for 10 years prior to her election to the NA Board. Susan has also served on the national board of ALPMA, the peak industry body for legal practice managers, including a term as Vice President. Susan is Chair of the History & Tradition committee, a member of the Audit and Risk committee and NA Board liaison for the Australian Netball Players Association.

Director appointed 21 April 2017.

MARCIA ELLA-DUNCAN, DIRECTOR

Marcia Ella-Duncan OAM was the first Aboriginal scholarship holder at the Australian Institute of Sport and the first Aboriginal woman to represent Australia in netball. She debuted against New Zealand in 1986 and played 18 international Tests for Australia, winning bronze at the 1987 World Netball Championship in Glasgow. She

received an Order of Australia Medal for her services to netball in 1988. Marcia has held Executive and Coaching positions with Randwick Netball Association, and is the founder and a life member of the La Perouse Pearlers Netball Club. Born in La Perouse in Sydney's Southern suburbs and a descendant of the Yuin Nation on the NSW Far South Coast, Marcia has over 30 years' experience in Aboriginal affairs in criminal justice, family and child safety and wellbeing, community development and land management. She combines her love of sport with a commitment to social justice by continuing to work with Aboriginal young people in a voluntary capacity. Marcia sees sport, specifically netball, as a vehicle to alleviate social isolation, improve health and wellbeing and instil a sense of pride and self-worth for Aboriginal people. Marcia is a member of Netball Australia's inaugural Reconciliation Action Plan Working Group and is a member of the Governance Committee.

Director appointed 21 April 2017.

GOVERNANCE

Netball Australia is committed to high standards of corporate governance and applies the Australian Sports Commission (ASC) mandatory and non-mandatory principles wherever practicable.

At present Netball Australia complies with all the mandatory ASC Governance principles with the following exception:

The Netball Australia Chair is elected by the Board, however under the current Constitution the members also elect a President.

At present, Netball Australia complies with all the non-mandatory ASC Governance principles.

AUSTRALIA SPORTS COMMISSION SPORT TALLY REPORT

Netball continues to be the only sport to receive an 'Excelling' rating in the ASC's Sport Tally.

This rating demonstrates exceptional performance; seeking innovative solution to further improve performance outcomes and setting a standard for others to aspire to.

The Report noted that Netball Australia demonstrates industry-best practice for governance in many areas, setting the benchmark in adopting the Mandatory Sports Governance Principles (MSGP).

Netball Australia operates on a continuous improvement model for several implemented and established governance practices. This includes the operations of the Governance Committee and Audit and Risk Committee. As a 'whole of sport', we will continue to work on improving governance, including a constitutional review.

BOARD PERFORMANCE

The appointment of a new CEO and election of a new Chair in 2017 provided the Board with an opportunity to review a number of strategic and cultural areas of the business.

The Board implemented a comprehensive Stakeholder Engagement Project and appointed Pippa Grange and Errol Amerasekera of Bluestone Edge to design and deliver this multi-faceted, multi-dimensional cultural review. The project is currently being rolled out and is already returning deeper engagement across the sport. Netball Australia acknowledges the Australian Sports Commission for its ongoing support of this key initiative.

The first year of Suncorp Super Netball was a resounding success with records broken across broadcast and match attendance. The Board undertook a full review of the competition and League structure at the end of Season 1 and has endorsed a series of exciting new initiatives in 2018.

The CEO has led an organisation review and has restructured the national office so that it is fit for purpose to deliver on Netball Australia's strategic priorities in the increasingly competitive environment of Women's Sport in Australia. This will support Netball retaining its position as Australia's leading female sport.

OTHER ENTITIES

Netball Australia is the sole member of the Confident Girls Foundation, a not-for-profit public company limited by guarantee which is established to be, and to continue as, a charity.

Netball Australia and the Confident Girls Foundation entered into a Partnership Agreement to promote the longer-term self-sustaining economic viability and growth of the Foundation, deliver social impact outcomes, and align with netball's community strategy, netball development, community engagement and commercial priorities. Subsequently, Partnership Agreements were executed with the majority of Netball Australia Member Organisations and Suncorp Super Netball clubs.

The Foundation is the official charity partner of Netball Australia, the Diamonds, Suncorp Super Netball, Fast5 Netball World Series, NetFest and the Australian Netball League.

In 2017, Netball Australia provided a \$260,110 operational subsidy to the Foundation; the Foundation granted \$268,000 to Netball Australia, Member Organisations and Suncorp Super Netball Clubs to provide opportunities for vulnerable girls to thrive through netball. More than 52,000 girls, women and their communities across Australia were positively impacted in 2017.

FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT

The Board is accountable to Netball Australia and its Member Organisations for the pursuit of its purpose and the performance of the Company.

The role of the Board and the general principles upon which the Company governs its operations are set out in the Governance Principles Policy. The Board is responsible for establishing the strategic direction, reviewing and monitoring the performance of the Company, the effectiveness and efficiency of management and overseeing the compliance of the Company with relevant legislation and regulations. Netball Australia is committed to working closely with the Member Organisations to achieve national priorities that grow the sport of netball.

The Board has approved a range of policies to provide direction to the Chief Executive and management.

A schedule of delegated authority from the Board sets out staff decision making responsibilities and financial thresholds for appropriate levels throughout the Company.

The Board delegates responsibility to the Netball Australia Board sub-committees to oversee aspects of the Company's operations and administration in finance, audit, risk, integrity, Board nominations and governance and executive remuneration. Each Committee operates under approved terms of reference that are reviewed annually and updated by the Netball Australia Board.

BOARD STRUCTURE

The Board consists of eight Directors, including the Chair who is appointed by the Board, the President who is elected by the Member Organisations and two Appointed Directors who are appointed by the Board.

The Company inducts all Directors to ensure that new Board members are fully informed about the specific details, characteristics and culture of Netball Australia.

ETHICAL AND RESPONSIBLE DECISION MAKING

The Netball Australia Code of Conduct, Integrity in Netball Framework and Rules and Member Protection Policy applies to the Board, management and staff. These codes and policies outline standards necessary to maintain confidence in the organisation's integrity.

The Integrity Framework strikes an appropriate balance between rules based and values-based approaches that will prevent serious integrity violations on the one hand, and promote integrity through stimulating understanding, commitment and capacity for ethical decision making on the other.

Netball Australia has adopted the Australian Institute of Sport Sports Science and Sports Medicine Best Practice Principles.

Directors are required to apply their independent judgement to Board decisions, to question and seek information or raise any issue of concern to them in order to fully explore all aspects of the major issues facing the organisation. In accordance with the Governance Principles Policy the Directors are required to keep Board discussions confidential and support all decisions of the Board.

INTEGRITY IN FINANCIAL REPORTING

The Netball Australia Audit and Risk Committee is responsible for assisting the Board to fulfil their corporate governance responsibilities regarding oversight of the:

- Enterprise Risk Management plan and risk treatment plans;
- Adequacy of the National Insurance Program;
- Reliability of the financial statements;
- Effectiveness of the external audit process; and
- Currency of Netball Australia's policy framework.

MANAGING RISK

The Board is responsible for oversight of high level enterprise risk and is assisted by the Audit and Risk Committee in this role.

The Netball Australia and Suncorp Super Netball Strategic Risk Register and Risk Treatment plans are reviewed and updated annually by the Board and the Executive team members take responsibility for implementing treatment plans and monitoring the risk management plan.

ENGAGEMENT WITH STAKEHOLDERS

Netball Australia has many stakeholders including the eight State and Territory Member Organisations, the Australian Sports Commission, Australian Institute of Sport, National Institute Network, Commonwealth Games Australia, Governments at the local, State and Federal levels, Broadcasters, Corporates, other national netball Federations, individual members, athletes, coaches, officials, volunteers and suppliers. The organisation adopts a consultative approach in dealing with its stakeholders.

Netball Australia conducts research, evaluates programs and reports on achievement of contracted terms. The organisation ensures that the government at all levels, including the Australian Sports Commission, is aware of and understands main areas of concern and achievements.

REMUNERATION

The Governance Committee is responsible for determining the remuneration of the CEO. The CEO is responsible, within the organisations agreed salary bands, for determining the remuneration of employees.

MEMBERSHIP FEES

The Board approves, monitors and is accountable for the financial and non-financial performance of the organisation, including setting fees.

In 2015, following a review of the national model by Ernst and Young, Netball Australia and the Member Organisations agreed to move from a capitation fee model to a contribution fee which has been agreed by the sport and increases annually by CPI or 5%, whichever is lesser.

DIRECTORS FEES

Any increase in the total quantum for Directors fees is determined by the Member Organisations at the AGM and reimbursement is made to Directors for reasonable expenses directly related to Board activities including travel, accommodation and meals.

FINANCIAL REVIEW

KPMG has completed an audit for the year ended 31 December 2017 and provided an unqualified opinion on the Financial Report 2017.

REVENUE

2017	\$26,830,272
2016	\$15,853,286
2015	\$27,563,112
2014	\$16,358,596
2013	\$20,584,663

INVESTMENT IN NETBALL

2017	\$27,222,383
2016	\$18,974,228
2015	\$27,185,587
2014	\$16,124,443
2013	\$14,648,148

NET FUNDS AS AT 31 DECEMBER

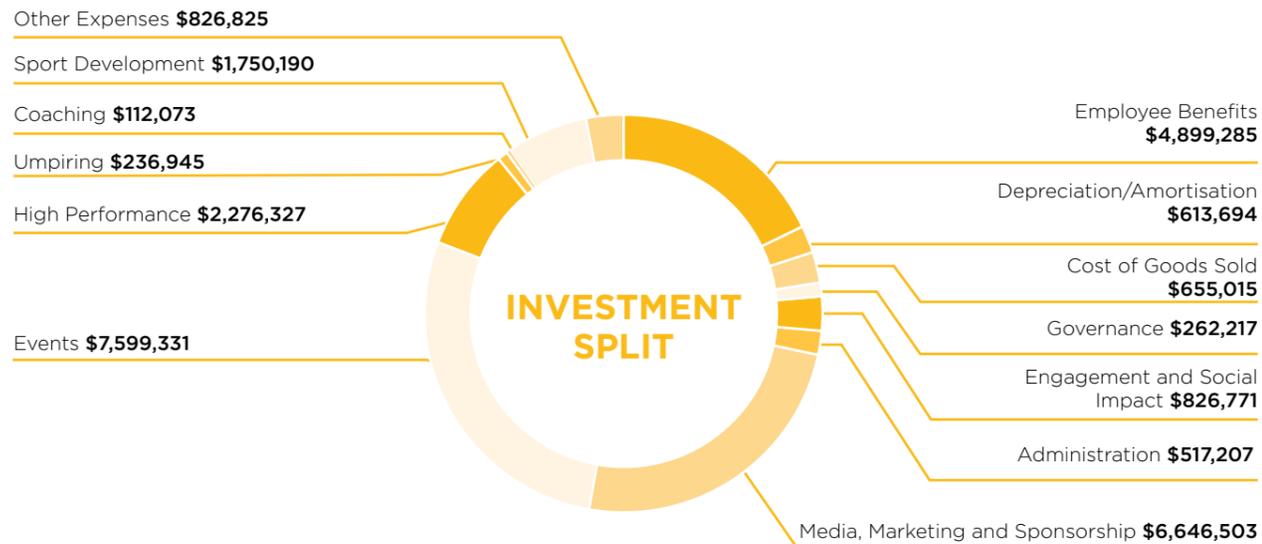
2017	\$7,182,553
2016	\$7,546,484
2015	\$10,598,412
2014	\$10,220,887
2013	\$9,986,734

EXECUTIVE REMUNERATION

2017	\$1,241,386
------	-------------

OVERALL RESULT

Deficit of \$363,931



NETBALL AUSTRALIA 'INNOVATE' RECONCILIATION ACTION PLAN (RAP)

2015-2018 - SUMMARY

Since Netball Australia's inaugural RAP was launched in November 2015, progress continues to be made nationally towards the actions outlined across the four focus areas of relationships, respect, opportunities and tracking progress.

Netball Australia has worked closely to support State and Territory-based initiatives, relevant to the needs and feedback of their Aboriginal and Torres Strait Islander netball community. RAP Working Group members Karen Milward (Chair), Marcia Ella-Duncan OAM, Sharon Finnan-White OAM, Melina Saunders, Dr Richard Walley OAM, Carl Currey and Julia Symons convened in Canberra and Perth to learn more about local activities to increase participation in netball amongst Aboriginal and Torres Strait Islander communities.

Progress has also been demonstrated in the engagement of Member Organisations with their State and Territory based Aboriginal and Torres Strait Islander stakeholders, from Aboriginal netball clubs, to Land Councils, health service providers and local Elders, to guide the development of their State and Territory-based strategies.

In addition to the delivery of numerous activities and initiatives to engage Aboriginal and Torres Strait Islander communities and foster increased netball participation, significant progress has been made by a number of Member Organisations towards developing and finalising Reconciliation Action Plans to guide state and territory level activity.





05

STRATEGIC
PLAN REPORT

VIBRANT COMMUNITY SPORT

GROWING AND SUSTAINING PARTICIPATION

DELIVERABLES

Ensure Suncorp NetSetGO is the single authorised national introductory program for netball.

Netball has a strong presence in schools.

Provide a range of contemporary, consumable and convenient participation products.

A facilities blueprint that enables participation growth and provides a quality netball experience for all participants.

COMMENT

Suncorp NetSetGO continued to expand its footprint throughout Australia with another year of growth in centres approved to deliver the product.

The number of individual Net and Set Tier programs delivered in centres increased in 2017, and the overall number of participants increased by 6% to 214,171 from 2016. Work has been completed to adjust the program offering in key channels in 2018.

The MyNetball self registration module saw 93% of Suncorp NetSetGO registrations completed online in 2017, up from 47% in 2016.

The 'Getting to Know NetSetGO' e-learning tool has seen 662 coaches, parents, teachers, club and association members complete the online education module.

With Member Organisations, Netball Australia continues to engage with teachers through the Netball School Ambassador program, with 944 teachers registered for the program in 2017.

Netball has been one of the most popular sports delivered in the ASC's Sporting Schools program. Member Organisations managed and/or delivered the Suncorp NetSetGO sessions as part of 647 programs that reached almost 45,000 school students.

A modified version of the Fast5 participation product was made available to eligible secondary schools through the Sporting Schools program from Term 4 and will continue alongside the primary school program in 2018.

Implementation of the Fast5 Netball participation product continued as Member Organisations conducted pilot programs ahead of the product's official release in October. Providers were sub-licensed in three states and the first Fast5 competitions were conducted in November.

The discussions of the working group established between Netball Australia and Indoor Netball Australia to explore the opportunities and implications of a partnership were paused following a change of leadership for Indoor Netball. Initial discussions were held with the new leadership of the organisation and a broader dialogue will resume in 2018. The National Facilities Policy was maintained in 2017 and will continue to be updated as required to reflect relevant changes.

NETSETGO	2016	2017	%
Net Tier Full Program	23,503	18,286	-22.2%
Set Tier Full Program	57,539	56,722	-1.4%
Clinics	24,102	32,983	36.8%
Schools Program	59,272	72,739	22.7%
One Netball Indigenous	7,103	8,416	18.5%
One Netball Disability	3,649	3,427	-6.1%
One Netball CALD	8,061	6,047	-25%
One Netball Clinics	18,532	16,071	-13.3%
TOTAL PARTICIPANTS	201,761	214,171	6.2%

NETSETGO CENTRE	2016	2017	%
Net Tier Centres	1,358	1,545	13.8%
Set Tier Centres	2,240	2,669	19.2%
Inclusion Centres	263	315	19.8%
TOTAL CENTRES	3,861	4,529	17.3%

MEMBERSHIP/ PARTICIPATION	2016	2017	%
Senior	111,937	110,405	-1.3%
Other	17,231	15,214	-11.7%
Junior	181,791	182,602	0.4%
Program Participants	21,326	20,909	-2%
Competitions / Events	29,287	33,559	14.6%
Schools (MO conducted)	57,103	22,452	-60.7%
Schools (MO managed)	67,328	74,746	11%
Sporting Schools Participants	NA	49,061	NA
TOTAL PARTICIPANTS	486,003	508,948	4.7%

UMPIRES	2016	2017	%
C Badge	1,664	1,628	-2.2%
B Badge	233	179	-23.2%
A Badge	14	10	-28.6%
AA Badge	2	1	-50%
IUA Badge	0	0	NA
TOTAL ACCREDITATION	1,913	1,818	-5%

BENCH OFFICIALS	2016	2017	%
State Bench Official	44	46	4.5%
National Bench Official	13	18	38.5%
TOTAL ACCREDITATIONS	57	64	12.3%

COACHES	2016	2017	%
Foundation Coach Accreditation	4,685	4,421	-5.6%
Development Coach Accreditation	1,017	815	-19.9%
Intermediate Coach Accreditation	218	186	-14.7%
Advanced Coach Accreditation	34	20	-41.2%
Elite Coach Accreditation	5	7	40%
High Performance Coach Accreditation	5	1	-80%
TOTAL ACCREDITATION	5,964	5,450	-8.6%

AUSTRALIA POST ONE NETBALL

DELIVERABLES

Netball is an inclusive sport.

Netball develops people through high quality programs and effective international engagement.

COMMENT

Australia Post One Netball program

As part of Netball Australia's partnership with Australia Post, a series of initiatives continued to be delivered to engage the netball community to create more inclusive netball environments, as well as connecting with new communities.

Through the engagement of 19 One Netball Ambassadors, community visits took place nationally across all eight States and Territories at national Harmony Day celebrations, indigenous and multi-cultural netball tournaments, international netball events, all abilities clinics, Marie Little Shield training sessions and other community events.

The annual Australia Post One Netball Community Awards 2017 were given to eight individuals, Clubs and Associations across New South Wales, Queensland, Victoria and the Northern Territory for their efforts to create more inclusive netball environments in their local community. Each of the Community Award Winners received prizes in partnership with Australia Post and a visit from a One Netball Ambassador.

With a 'Diversity and Social Cohesion program' grant from the Department of Social Services, Netball Australia supported various initiatives in each state and territory delivered or facilitated by the Member Organisation. These initiatives included subsidies for the attainment of workforce accreditations and to support disability and multicultural groups to attend netball competitions and major events/matches.

MARIE LITTLE OAM SHIELD

Netball Australia's national tournament for women with intellectual disabilities, the Marie Little OAM Shield, was delivered in partnership with Sports Inclusion Australia in Perth from 1-3 September. The Northern Territory's representation increased the competition to six Member Organisations, twice the number of teams that competed just two years earlier in 2015.

New South Wales won the Shield for the third time, followed by South Australia and Victoria, with Nicole Skerman from Queensland named as the tournament's Most Valuable Player and Shakira Jamieson from Western Australia named as recipient of the Naomi Perry Spirit of Netball Award, recognising her sportsmanship throughout the tournament.

INDIGENOUS HIGH PERFORMANCE CAMP

From July 7-9, Netball Australia ran the inaugural Indigenous High-Performance Camp at the Australian Institute of Sport in Canberra. The Camp program provided 21 talent identified Aboriginal and Torres Strait Islander athletes from across Australia with the opportunity to take part in court work sessions, personal development workshops, cultural activities and a community netball clinic. The Camp provided the athletes with exposure to former Australian Aboriginal Diamonds Marcia Ella-Duncan OAM and Sharon Finnan-White OAM and coaching from Australian Diamonds coach Lisa Alexander and current Diamond Caitlin Thwaites.



ONE NETBALL ASIA AND THE PACIFIC

Through One Netball Asia and One Netball Pacific, Netball Australia partnered with Netball Samoa, Tonga Netball Association, Nepal Netball Association, the Foundation of Goodness in Sri Lanka and the Naz Foundation in India, to contribute to positive social outcomes through high quality development programs and partnerships.

This saw over 7,000 participants take part in netball programs that improve women and girls' access to physical activity. These programs contributed to improved physical and mental wellbeing, providing leadership opportunities that impact on their social, political, economic, education and health status.

There was a large increase in netball participation in all villages in Tonga from baseline to the six month follow up. This subsequently decreased by the 12 month follow up, but netball participation remained significantly higher than it was prior to the intervention in all villages. Refer to the table below.

% WOMEN PLAYING NETBALL AT LEAST WEEKLY IN TONGA:			
	Baseline	6 Months	12 Months
LOW uptake (10 villages)	0.8%	94.5%	76.9%
HIGH uptake (4 villages)	47.2%	99.1%	95.4%

Before the program started, almost one third of the women in the LOW uptake villages scored below the World Health Organisation's threshold for poor mental wellbeing.

In contrast, only 16 of the 123 women in the HIGH uptake villages scored below the threshold for poor mental wellbeing. There was a strong correlation between the mental wellbeing outcomes and recreational physical activity levels which suggests that a netball program that successfully increases physical activity levels also has the potential to improve mental wellbeing in the participating communities.

Further highlights of the One Netball programs are outlined below:

INDIA

- Netball Australia continues to work with the Naz Foundation in India who are currently evaluating their organisational capacity, vision and mission. The Naz Foundation have 109 trained netball coaches, from community to senior level.
- In August 2017, Netball Australia alongside the Naz Foundation in India, held a coaching training course to get 10 master coaches certified for the Level 1 Foundation Coach Accreditation course.

NEPAL

- 23 participants undertook first aid training run by Nepal Red Cross Society and child protection training run by Children Nepal to enable provision of safe and inclusive netball programs.
- 34 participants took part in coach training that highlighted inclusive, positive coaching practices, good communication skills, basic motor skill and junior player development.
- 20 'Core Coaches' now have the skills, resources and experience to deliver a schools program in 10 schools across Pokhara for over 200 girls, train more coaches to offer more participation opportunities.

- 21 participants (12 female, 9 male) undertook leadership training that looked at building self awareness, identifying good leadership qualities, challenging gender stereotypes, understanding the potential challenges leaders face, communication skills, building trust and cooperation, planning and goal setting.
- 57% of these participants had never taken part in leadership training before, highlighting that netball can offer unique opportunities to develop key life skills that are not being accessed elsewhere.
- Following the session, 81% of participants better understood how to promote leadership qualities in the players they coach, and which skills can be developed through netball, with 90% reporting they would be likely or quite likely to run leadership activities with their players.
- Even more participants (95%) reported that they would share what they had learnt with their wider community and promote the importance of netball in developing skills that are widely applicable to other aspects of their lives. 95% of participants agreed that netball coaches are role models and that they would be confident taking on a leadership role following the session

VOLUNTEER WORKFORCE DEVELOPMENT

DELIVERABLES

A capable and well supported coaching, umpiring, officiating and volunteer workforce.

COMMENT

There was an 8% decrease in overall coach accreditations in 2017 with a total of 5,450 accreditations awarded.

Coaches continued to engage with online education through MyNetball Learning with 4,276 coaches completing the online Foundation Coach Accreditation course representing a 27% increase.

The Development Accreditation course moved to a blended learning program with both an online and face to face component. The program was launched in each State and included valuable Coach Developer training around the delivery of the new coach centred half day face to face workshop. 815 Development Coach Accreditations were awarded, 546 in the new blended program and 269 in the old face to face course format. An additional 560 coaches have enrolled in the online course component and are anticipated to complete the face to face workshop and will obtain Development Accreditation in 2018.

The Intermediate Coach Accreditation is next to be transitioned to a blended learning program. Technical consultants including Netball Australia's leading Coach Developers have been engaged to determine what content should be delivered online versus face to face.

The 40% increase in the number of coaches completing the Elite Coach Accreditation can be attributed to the National Targeted Coach Program which was rolled out for the second year and provided valuable mentoring and development for nationally identified elite coaches.

Congratulations to Amanda Sheaffe (QLD) on achieving her High Performance Coach Accreditation in 2017. Seven

coaches are currently completing the new High Performance Coach Accreditation - a two-year program incorporating contemporary technical, tactical and leadership coaching elements as well as professional mentoring throughout the respective Suncorp Super Netball, Australian Netball League and State League seasons.

In partnership with the ASC and other National Sport Organisations, Netball Australia is working on a blended Coach Developer Training program which will incorporate generic facilitator, assessor and mentor training across both the coaching and officiating sectors.

Umpires continued to engage in education through Netball Australia's e-learning platform (MyNetball Learning) with 4,311 participants completing the Foundation umpire education course and 12,260 completing the Rules of Netball Theory Examination.

There were 1,789 badges awarded in 2017 - C badge (1,584), B badge (189), A badge (15) and AA badge (1). Congratulations to Andrea Booth on being awarded the All Australia (AA) badge. Andrea was a member of the Netball Australia Emerging Talent Umpire Program since 2014. Since its inception in 2014, the Emerging Talent Umpire Program has successfully awarded 4 new AA badges.

The national Emerging Talent Umpire Program head coach role was expanded to provide additional technical support in the area of umpire development across the pathway. In addition to heading up the Emerging Talent Umpire Program, the key focus was to work with the Member Organisations to implement the National Umpire Development Framework and Badge Competencies Matrix and to assist with talent identification into the national high performance umpire pathway.

Australia continued to be well represented at major bench mark events. Tara Warner (AA/IUA) was appointed to officiate at the Netball World Youth Cup in Botswana, along with Australian umpire coach Jacqui Jashari who was appointed to the umpire appointments panel. In addition, four (4) umpires have been appointed to the 2018 Commonwealth Games umpiring panel. Congratulations to Michelle Phippard (AA/IUA), Josh Bowring (AA/IUA), Helen George (AA/IUA) and Marc Henning (AA/IUA). In addition, Jacqui Jashari has also been appointed to the 2018 Commonwealth Games umpire allocations panel. 458 participants completed the online Bench Officials Education Course in 2017, with 59 Bench Officials Accreditations awarded (37 State and 22 national).

Netball Australia received funding from GOLDOC to support the training and development of National Technical Officials and sport specific volunteers for the 2018 Commonwealth Games.

Through this funding, Netball Australia was able to complete the National Technical Officials selection process and achieve the following outcomes:

- 20 National Technical Officials selected to officiate at the Games, 4 of which are from Queensland.
- Improved consistency in the delivery of timing and scoring protocols across the 5 Suncorp Super Netball states.
- Improved integration with broadcast, the live match centre, websites and mobile applications, which eliminates inconsistencies in scoring and shooting statistics.
- Professional credibility as a sport as a direct result of improved technical official competencies.
- Increased number of technical officials skilled in the latest technology and as a direct consequence improved delivery of timing, scoring, results systems.
- Improvement in competency levels across all technical officials.



BRAND

DELIVERABLES

A clear brand position that engages fans, sponsors and players.

Diamonds are recognised as one of the top five Australian teams.

COMMENT

Netball Australia has continued to work on the broader brand project with a review of the sport's visual identity.

2017 heralded an exciting time to be in womens' sport and launch of Suncorp Super Netball continued to draw more fans to the game with 282,356 fans attending matches across the season and cumulative broadcast audiences in excess of 5.5M.

Netball Australia took out the Australasian Leisure Management's Leisure Industry Communication and Marketing Awards.

At the Nickelodeon Kid's Choice Sports Award, Jamie-Lee Price (GIANTS Netball) took out the Next Big Thing and Laura Langman was awarded the Hands of Gold (Sunshine Coast Lightning).

Mardi Aplin was awarded the Local Sporting Champion at the Women's Health Women in Sport Awards and Dr Grace Bryant was inducted into Sports Australia Hall of Fame.

MEDIA, PR AND COMMUNICATION

DELIVERABLES

Strong relationships with the media that expands netball's coverage.

Expand Netball's reach through digital and social channels.

COMMENT

Netball Live engaged with 173,457 downloads, 44,942 Live Pass holders, over 17M page views and 135K unique visitors.

Netball Australia continues to increase its capability to develop and deliver content across a range of channels.

Netball Australia:

Facebook 41,377 (59% yearly growth)
Twitter 46,327 (22% yearly growth)
Instagram 27,597 (30% yearly growth)

Diamonds:

Facebook 139,349 (1.8 % yearly growth)
Twitter 67,111 (8% yearly growth)
Instagram 69,633 (8% yearly growth)

HISTORY AND TRADITION

DELIVERABLES

Treasure netball's icons. Celebrate Champions.

Preserve and protect netball's heritage.

COMMENT

In 2017, Netball Australia celebrated its 90th Anniversary.

Previously known as the All Australian Women's Basketball Association, the national body acknowledged 90 years of campaigning for women on and off the sporting field, celebrating their successes, leading change and advocacy for Australia's sportswomen and supporting their growth and leadership capabilities.

In 2017, Netball Australia hosted the celebration of 50 years since the 1967 World Cup held in Perth. Members of the team were a part of the presentation of dresses to members of the Netball World Youth Cup in July.

The History and Tradition Committee met on two occasions throughout the year.

In October, former Australian Netball Team doctor Grace Bryant OAM, was inducted into the Sport Australia Hall of Fame.

The theme of the Australian Netball Awards held in June, was 'Celebrating 90 years of Netball', a display of significant pieces, memorabilia and uniforms showcased the evolution of netball across the 90 years within the historic Melbourne Town Hall.

The 2017 Australian Netball Awards

Liz Ellis Diamond Award
Gabi Simpson

Lorna McConchie Umpire of the Year
Joshua Bowring

Joyce Brown OAM Coach of the Year
Simone McKinnis - Melbourne Vixens

Australian International Player of the Year
Sharni Layton

Suncorp Super Netball Player of the Year
Geva Mentor - Sunshine Coast Lightning

Australian Netball League (ANL) Player of the Year
Sophie Garbin - Western Sting

Fast5 Player of the Year
Courtney Bruce

Suncorp Super Netball Team of the Year:

Goal Shooter - Mwai Kumwenda (Melbourne Vixens)
Goal Attack - Tegan Philip (Melbourne Vixens)
Wing Attack - Liz Watson (Melbourne Vixens)
Centre - Laura Langman (Sunshine Coast Lightning)
Wing Defence - Gabi Simpson (Queensland Firebirds)
Goal Defence - Jo Weston (Melbourne Vixens)
Goal Keeper - Geva Mentor (Sunshine Coast Lightning)
Attack Reserve - Caitlin Thwaites (Collingwood Magpies Netball)
Mid Court Reserve - Serena Guthrie (Giants Netball)
Defender Reserve - Rebecca Bulley (Giants Netball)

COMMERCIAL GROWTH

DELIVERABLES

An expanding number of long term corporate partners.

A broadcast deal that underpins netball's commercial growth strategies.

A licensing program that delivers both grassroots and elite netball products.

COMMENT

2017 was a landmark year for Netball. In partnership with Nine, Netball's commercial program more than doubled with a suite of new partners joining the netball family on the back of the launch of Suncorp Super Netball and a new broadcast deal with Nine and Telstra.

Over 6M fans tuned in and streamed Suncorp Super Netball Season One, along with the Diamonds in the Quad Series and Constellation Cup through 2017. Licensed Team and Diamonds products continue to grow in popularity with all programs experiencing growth in 2017. Lorna Jane joined Netball Australia, launching a Diamonds sports bra and Tap'n'Play finalised the first female only trading cards which will launch alongside Season 2 of Suncorp Super Netball.

THE NETBALL BUSINESS

DELIVERABLES

A National Insurance Program.

Effective financial control measures.

A sustainable positive culture to risk.

Financial efficiencies and growth.

A technology platform that supports the sport and improves business efficiencies.

COMMENT

Netball Australia continues to ensure appropriate compliance activities are in place to mitigate risk to an acceptable level. Regular monitoring, reporting and review of financial risk is performed to allow for early identification of potential areas of exposure, ensuring timely implementation of mitigating controls.

Netball Australia has a risk protection program that has been specifically designed to meet the needs of Netball Australia, its member organisations and their members at all levels. The program is managed by an Insurance Working Group, comprising representatives from Netball Victoria (Chair), Netball NSW, Netball WA and Netball Australia, with expertise provide by V-Insurance Group.

The Personal Accident insurance program put in place for the Suncorp Super Netball and Diamonds athletes in 2017 was ground breaking on two fronts:

- The insurance policy in place not only covered athletes if they were injured. They were also covered if they were unable to fulfil their contractual obligations due to mental health illness or pregnancy.

- The insurance policy covered the additional costs a Suncorp Super Netball club may incur if they had to employ a replacement player to cover a contracted athlete if they were injured, ill or pregnant.

This is the first time that any sport in Australia has arranged insurance for these types of scenarios. This insurance provided valuable protection to the Suncorp Super Netball clubs and Netball Australia as they were able to guarantee player contracts knowing insurance was in place.

A risk management game day/training app was released in 2017 which can be used by Association and Club officials pre-game to identify risks and document them electronically, reducing the need for paperwork and making the reports easily accessible.

Netball Australia continues to invest in the MyNetball technology platform. Online self-registrations continued to grow, with 65% of members self-registering, representing a growth in self-registration of 58%.

MyNetball Learning enhancements focused on the development of accreditation catalogue items to automatically award accreditations when learners complete all the underlying prerequisite learning. Supporting this was the development of an Updating Panel (to be released in 2018) to allow learners to review the requirements for updating their accreditations, see the items that they have completed and those that they are required to complete in order to update their accreditations. These changes relieve Member Organisation staff from undertaking a large proportion of administrative tasks.

SUNCORP SUPER NETBALL

DELIVERABLES

The World's premier female sports League.

COMMENT

In one of the most exciting years for womens' sport, the inaugural season of Suncorp Super Netball launched into the market in February under a new five year broadcast deal with Nine and Telstra.

With three new Clubs - Giants Netball, Magpies Netball and Sunshine Coast Lightning - joining the five established Clubs - Melbourne Vixens, Adelaide Thunderbirds, Queensland Firebirds, NSW Swifts and West Coast Fever - the eight team competition raised the bar for elite womens' competitions.

The competition which saw a significant step forward in the terms on conditions of the athletes, was established with no limit on imports, resulting in players from around the globe joining the League.

The 17-week competition delivered closer games and great on court competitiveness. Over 6M fans tuned in to watch the inaugural season and close to 300,000 fans attended games, up 73% on 2016.

Newcomers, Sunshine Coast Lightning and Giants Netball earned the right to play in the Season 1 grand final, with Lightning taking out the game 65 - 48 in front of a packed Brisbane Entertainment Centre.



WORLD NUMBER ONE

2017 WAS A SUCCESSFUL AND IMPORTANT YEAR FOR THE NETBALL AUSTRALIA HIGH PERFORMANCE PROGRAM.

Congratulations must go to Lisa Alexander and the Diamonds team for another great year where the Diamonds retained the world number one ranking, losing only once in a 10 game season. The team is now well positioned to defend its Commonwealth Games title on the Gold Coast in April 2018.

Congratulations also to Tania Obst and the Australian 21 & under national team who finished with a silver medal at the Netball World Youth Cup in Botswana. Although the team were disappointed to not go one better they showed great resilience and character that will no doubt be reflected as these athletes transition into Suncorp Super Netball and the Diamonds program in future years.

The Netball Australia High Performance Plan was implemented with a focus on athlete pathways, the daily training environment, competition, coaching, research and innovation and leadership. The following elements are the key deliverables from that plan.

TRAINING AND PERFORMANCE ENVIRONMENT

DELIVERABLES

Deliver a world class training environment to win milestone events.

COMMENT

Alignment of the Netball Australia high performance system is critical to ongoing success.

Netball Australia confirmed new partnership agreements between Netball Australia, Member Organisations and State/Territory Institutes and Academies of Sport to deliver daily training environments to nationally identified athletes. This included an agreed set of national key performance indicators that align with Australian Institute of Sport performance requirements from Australia's Winning Edge.

To improve coordination and support for key athletes throughout the entire year integration of Australian Diamonds coaching and support staff with coaching and support staff in Suncorp Super Netball was a priority, along with collective engagement of national and State/Territory high performance managers and staff through phone conferences and face-to-face meetings, including the Executive Conference in July. A key strategy moving forward to the Commonwealth Games in 2018 and the Netball World Cup in 2019 will be enhancing these partnerships and supporting clubs in delivering world class, integrated training environments.

The Australian Diamonds squad and Suncorp Super Netball athletes were monitored daily by Australian Diamonds staff and Suncorp Super Netball club performance staff to ensure effective management of training load, injury prevention and injury treatment. Nationally identified athletes further down the pathway and athletes competing in the Australian Netball League also received daily or weekly load monitoring. Netball Australia worked with the Australian Institute of Sport on continuing to implement the Athlete Management System

(AMS) high performance athlete database to bring together performance, injury and wellbeing data into one application for use across the entire high performance system. AMS is now used nationally by all Suncorp Super Netball clubs, State/Territory Institutes and Academies of Sport and by Member Organisations in supporting pathway development.

An analysis of performance support services in each Member Organisation, including Suncorp Super Netball Clubs, was also undertaken during 2017 and results of this data has been shared throughout the system.

Individualised athlete performance plans against national benchmarks were prepared and monitored for all Australian Diamonds and Netball Centre of Excellence athletes. Working in partnership with Member Organisations and State/Territory Institutes and Academies of sport these individual plans have been extended to include all nationally identified athletes. Progress against the plans is monitored and reported on twice annually.

Partnerships were entered into with the Australian Institute of Sport for delivery of performance support services to the Netball Centre of Excellence program and to support Netball Australia's development, leadership and delivery of personal excellence services to athletes through the pathway.

ATHLETE IDENTIFICATION AND DEVELOPMENT

DELIVERABLES

Identify and develop the next generation of high performance athletes.

COMMENT

The Netball Centre of Excellence continued to provide access to world leading coaching and support services for some of Australia's best netball talent as well as specialist camps with a focus on athlete and coach development. Programs were run for talent groups at the Australian Institute of Sport in Canberra at 17 and under level, for targeted "tall" athletes and the 19 and under squad.

The development of the netball athlete pathway framework that maps out the key technical, tactical, physical and wellbeing requirements for development of future Australian team athletes continued. The future focus of the netball athlete pathway framework will be developing tools and resources that make this key information available to athletes, parents, coaches and support staff through an online application.

The reform to underage national selection processes was implemented in 2017. In addition to using AMS as a repository of selection data, information on competition performance was supplemented by a broader athlete profile looking at a range of physical and off court characteristics to better profile and enhance the talent identification process.

HIGH PERFORMANCE COACHING

DELIVERABLE

Establish a pool of world class high performance coaches working in the Australian system.

COMMENT

Netball Australia continued to support Australian Diamonds coaching staff with their respective Individual Coach Development Plans as part of the Coach Excellence program.

The Targeted Coach Program continued to provide vital coach development for nationally identified coaches across our high performance system. The program provided 97 coach mentoring, assessment and development experiences integrated into various Netball Centre of Excellence programs including the 17 & under National Camp, Member Organisation visits and the National Netball Championships. The increased number of coaches obtaining Elite Coach Accreditation in 2017 can be attributed to the valuable mentoring and development provided through the Targeted Coach Program.

Netball Australia delivered the final phase of the revised two-year High Performance Coach Accreditation which has been modelled on contemporary adult learning principles whilst incorporating contemporary high performance coaching content. Seven coaches are currently completing the program and are preparing for their final practical assessments with their mentors which will take place during the 2018 Suncorp Super Netball, Australian Netball League and State League seasons.

A National High Performance Coaching Conference was conducted in Brisbane to coincide with the Quad Series and the final phase of the High Performance Course. This created a great opportunity for our 54 HP coaches and MO coaching staff to reconnect, obtain some valuable development around coach leadership, wellbeing and team culture and to enjoy some entertaining international netball.

COMPETITION

DELIVERABLE

Deliver an effective domestic and international competition program to prepare athletes for benchmark events.

COMMENT

Reform to the Netball Australia high performance competition pathway continued in 2017. A key initiative was the closer alignment of the Australian Netball League with Suncorp Super Netball. In one of the closest and most competitive seasons the Australian Netball League went down to the wire with the Western Sting winning their first Australian Netball League title in front of a parochial home crowd in Perth.

2017 was also the first year of a revised National Netball Championship program with 17 & 19 Under championships held in Canberra. Congratulations to South Australia in the 17s and Victoria in the 19s on their success in winning these events.

The Diamonds had an enhanced competition program in 2017 commencing with an undefeated Quad Series tour of England and South Africa. In August the Diamonds participated in the next leg of Quad Series and finished the international year with a 4-0 series defeat of New Zealand to retain the Constellation Cup.

In October the Fast5 national team came together to participate in the Fast5 World Series held in Melbourne in October. The team finished with the bronze medal.

2017 was a significant year for our underage programs. In January the Australian 21 team toured Fiji for a series of matches against New Zealand, Fiji and Samoa. In July the Australian 21/U team participated in the Netball Youth World Cup in Gaborone, Botswana. Unfortunately, the team was unable to replicate their form during the preliminary rounds and came away from the tournament with the silver medal. A highlight of the Netball Youth World Cup was Jamie Lee Price being named as the player of the tournament.

Following the Netball Youth World Cup a comprehensive review was undertaken of the program. This review has led to a number of key priorities and changes in the implementation of the national program, the technical progression of Australian athletes and the role of our partners in assisting supporting Australia athletes perform on the international stage.

In August the Netball Centre of Excellence hosted the New Zealand secondary schools team in a series of matches against Australian athletes identified participating in the 17 & under national camp. This successful exchange will continue in 2018.

LEADING A NATIONAL SYSTEM

DELIVERABLE

Provide leadership that supports an aligned, coordinated and effective national system.

COMMENT

Netball Australia continued to implement its four year high performance strategy. The key focus areas of the strategy are:

- Leading and aligning the high performance netball system;
- Setting standards that enhance athlete performance, development and progression;
- Identifying and supporting our best talent; and
- Harnessing and sharing our knowledge.

The emergence of Suncorp Super Netball (SSN) (and twelve-month club athlete agreements) combined with the increasing demands of international netball has created new challenges and opportunities for the sport. The sport had to address the increasing level of complexity in managing domestic and international seasons to maximise athlete preparation and athlete performance.

These issues are now playing out in all areas of athlete preparation, selection, management, and support, as well as creating challenges for clubs and Netball Australia to jointly manage the increasing commercial demands created by SSN. For netball to thrive it must be strong domestically and strong internationally.

A workgroup has been established to provide recommendations and guidance to the Board of Netball Australia and Suncorp Super Netball clubs around the procedures, processes and policy that will underpin the challenge of managing the at times conflicting interests of Club and Country. The workgroup has been successful in introducing a training partner compensation scheme for the 2018 and 2019 seasons that will ensure SSN clubs can maintain effective training environments when Diamonds athletes are unavailable to clubs in the lead up to the 2018 Commonwealth Games and the SSN season.

RESEARCH AND INNOVATION

DELIVERABLE

Identify opportunities to innovate, conduct research and solve performance problems.

COMMENT

The first draft of the Netball Australia performance support model was completed in 2017. This framework sets out the services, standards and requirements of performance support staff and partners to deliver the ongoing technical tactical, physical and mental development of athletes. The framework is closely aligned to the National Athlete Pathway Framework and when finalised will guide the resourcing required by the entire netball system to maximise athlete progression and performance.

Netball Australia has developed minimum standards for medical and physical screening for all athletes participating in Suncorp Super Netball. This includes compulsory Sport Concussion Assessment Tool (SCAT 5) scanning which is part of an updated Netball Australia Concussion Policy that was finalised in early 2017.

Netball Australia has continued to drive the implementation of the innovative online KNEE program aimed at reducing the incidence of knee and other lower leg injuries in netball. The program was designed by Diamonds Head Physiotherapist Alanna Antcliff and was rolled out extensively across the netball community in 2017. This included significant education and support to Member Organisations in delivering the program in their jurisdiction as well as the development of an approved provider network.

2017 saw a re-emergence in netball research conducted within Australia. It is estimated around 23 projects are currently in process aligned with the netball Australia research agenda themes (energy availability, game demands, health and wellness etc) and 12 were finalised and published, which is a great effort by all. Noteworthy is the PhD completion by Netball Australia's PhD student Alice Sweeting for thesis titled "Discovering the movement sequences of elite and junior elite netball athlete". Alice's findings are now being inputted into the NA National Athlete Pathway Framework and a series of 2-minute videos on each chapter is being prepared for a 2018 dissemination to all High Performance staff. The development of Netball Australia's High Performance Research Doctrine guideline document was commenced highlighting the sports national research agenda, research philosophies, ethics process and netball research committee which is to be finalised and formed in 2018. The primary objective of this guideline is to provide a clear platform for the research that Netball Australia supports, whilst the secondary objective is to outline a transparent guideline that attracts the highest quality, enthusiastic and passionate researchers to investigate gaps in the wisdom in netball.

MAJOR ACHIEVEMENTS

January Quad Series - Gold

Game 1 Durban: Samsung Diamonds 57 v Silver Ferns 50
Game 2 Durban: Samsung Diamonds 62 v South Africa 46
Game 3 London: Samsung Diamonds 47 v England Roses 46

August Quad Series - Silver

Game 1 Brisbane: Samsung Diamonds 54 v England Roses 50
Game 2 Canberra: Samsung Diamonds 58 v South Africa 52
Game 3 Invercargill: Silver Ferns 57 v Samsung Diamonds 47

Constellation Cup - Gold (Retained trophy 4-0)

Game 1 Auckland: Samsung Diamonds 57 v Silver Ferns 54
Game 2 Christchurch: Samsung Diamonds 60 v Silver Ferns 52
Game 3 Adelaide: Samsung Diamonds 55 v Silver Ferns 43
Game 4 Sydney: Samsung Diamonds 58 v Silver Ferns 42



Fast5 Netball World Series - Bronze

Day 1
Australia 34 v Malawi 21
Australia 23 v Jamaica 26
Australia 40 v New Zealand 30

Day 2
Australia 19 v England 28
Australia 31 v South Africa 18
Australia 34 v New Zealand 15

Netball World Youth Cup - Silver

Preliminary rounds:
Australia 86 v Zimbabwe 34
Australia 119 v Singapore 12
Australia 93 v Barbados 32
Australia 65 v South Africa 36

Qualification rounds:
Australia 95 v Scotland 22

Placing matches:
Australia 59 v England 39

Gold medal match:
Australia 57 v New Zealand 60



06

INSPIRED
LEADERSHIP

INSPIRED LEADERSHIP

UNIFIED, COLLABORATIVE AND ALIGNED SPORT

DELIVERABLES

A unified, collaborative and aligned sport.

COMMENT

Netball Australia conducted two Forums with Member Organisation delegates, a Management Leadership Conference, two Suncorp Super Netball (SSN) CEO meetings, two SSN CEO and Presidents meetings and various operational meetings with Member Organisation representatives.

A major Stakeholder Engagement Reconciliation Project commenced in June, to review and consider how Netball could operate in a more united manner.

INTEGRITY AND INFLUENCE

DELIVERABLES

An Integrity Framework that protects the integrity and health and wellbeing of participants.

COMMENT

Netball Australia Integrity Unit successfully rolled out the Integrity in Netball Framework and Associated Rules. There were no reportable incidents under the Integrity in Netball Framework in 2017.

Netball's Integrity Framework is reviewed annually, and the main focus was on the introduction of Suncorp Super Netball. Relevant policies and rules were amended to reflect changes in operations.

The Australian Government's National Integrity in Sport Unit confirmed netball's low risk assessment for corruption and drug in sport violations. Netball Australia will work with the National Integrity Sport Unit to undertake a more detailed threat assessment for netball in 2018 given the last formal threat assessment was completed in 2014.

Netball Australia implemented a new model for its Integrity and Product Fee Agreements with approved sports betting providers. Agreements were executed with 19 operators, and product fees of \$36,705 were received and subsequently reinvested into netball's integrity framework.

Netball Australia remained an active member of the Coalition of Major Professional and Participation Sports Integrity Committee and Australian Government's Sports Integrity Network. Key issues on the agenda included fantasy products and integrity, risks, Review of Australia's Sports Integrity Arrangements, Illegal offshore wagering, sports betting advertising and sponsorship, sports wagering tax harmonisation

Netball Australia reviewed the Member Protection Policy and Complaint Handling Regulation, along with engaging Member Organisations regarding how the Policy was being implemented at the community level and identification of strategies to address challenges identified. Netball Australia also participated in an assessment conducted by the Australian Childhood Foundation, supported by the Australian Sports Commission, and will work through the recommendations in 2018.

Following the Royal Commission into Institutional Responses to Child Sexual Abuse report on Working With Children Checks, Netball Australia continued to carefully consider the recommendations and State and Territory Legislative requirements.

Netball Australia remained an active member of the Coalition of Major Professional and Participation Sports Steering Committee. A diversity of work was completed in 2017, including contributions to the Foreign Policy White Paper, Anti-Siphoning List, NSW's Fair-Trading Act, Girls Make your Move campaign, Alcohol Beverages Advertising Prohibition Bill 2015, Media Reform Legislation, Security at venues review, Copyright Law - Safe Harbour Provisions, Sport Infrastructure Funding Project and Sport and Recreation Tax Credits Proposal.

Netball Australia provided submissions to the Australian Government's National Sports Plan consultation process and examination into Australia's trade and investment relationship with the United Kingdom.

PEOPLE AND CULTURE

DELIVERABLES

An environment that values employees and engages and connects them to the organisation.

COMMENT

Throughout 2017 a focused systems and structure aimed to ensure Netball Australia's workforce can deliver on the strategic objectives.

A review of Netball Australia's priorities, resulted in an examination of Netball Australia's organisational design. Netball Australia is now structured across four pillars; Sport, Business, Events and Media. Work commenced in 2017 to align internal planning and budget processes to the new pillars and update all job descriptions to ensure they are fit for purpose.

Netball Australia staff worked with Leading Teams on Organisational Development, focusing on culture, including values, behaviours and attitudes around gender inequality. 45 staff were involved in this program in 2017, which will continue in 2018. Staff reviewed their trademark behaviours, identifying the behaviours of respect, agility, team and excellence to drive our business.

In parallel, Netball Australia staff worked with a consultant to implement a Health and Safety Executive Management Standards (UK) program. 36 staff attended this training in 2017. Both programs were predicated around culture and how staff, especially line managers can identify psychological hazards in the workplace, including signs of work and non-work stressors, and how staff can support one another and have difficult conversations.

Netball Australia staff formed a People and Culture Committee to provide relevant, timely assistance to the Chief Executive to support the development of strategies and processes that foster successful management of Netball Australia's workforce, identify and recommend continuing and one-off initiatives that will promote a positive organisational culture, support the design and delivery of these strategies, processes and initiatives and model Netball Australia's trademark and values.

Netball Australia's Staff Reconciliation Action Plan Work Group met monthly to consider initiatives that would reinforce Netball Australia's efforts to foster reconciliation and achieve the aims of the 'Innovate' Reconciliation Action Plan. The Work Group's activity included a screening of 'Zach's Ceremony' at Netball Australia, which brought together staff and community partners to raise funds for the Mullum Mullum Indigenous Gathering Place in Victoria.

Netball Australia supported several staff to undertake professional development, including participating in the AIS Performance Leader Program and Australian Sports Commission Women Leaders in Sport program. Study leave and birthday leave were introduced in 2017.

Netball Australia's internal policy work focused on working towards White Ribbon workplace accreditation. This will contribute towards preventing violence against women through eliminating violence-supportive behaviour within Netball Australia and the netball community, developing new Codes of Conduct that promote respect on and off the court, and developing policies and procedures and working with managers to provide support for disclosures and promoting personal safety. Following an initial assessment, the final accreditation documentation will be submitted in early 2018.

Workplace training was provided by the Domestic Violence Resource Centre for all Managers and Executive members, whilst Our Watch presented to all staff on the role they can play in preventing violence against women. Staff also participated in cross cultural awareness training.

SUCCESSFUL INTERNATIONAL SPORT

DELIVERABLES

A strong and influential relationship with the International Netball Federation.

A vibrant and engaged Asian Region.

COMMENT

Australia's Sue Taylor was re-elected to the International Netball Federation (INF) Vice President position at the Congress Meeting in June.

Four Australian representatives are members of the INF Coach Advisory Panel.

Australia's Kathryn Harby-Williams was elected as Vice President of the Asian Region.

One Australian representative is a member of the INF Rules Advisory Panel.

Six Australian IUA umpires were selected to officiate in International Tests.

Australia had one umpire officiate at the World Youth Cup in Botswana and one umpire coach appointed to the umpire appointments panel.

Two Australian umpires were selected to officiate in the Fast5 World Series and one umpire coach was appointed to the umpire appointments panel.

SOCIAL IMPACT

DELIVERABLES

Netball impacts on the social, political, economic, education and health status of women and girls.

COMMENT

Netball Australia partnered with Our Watch, the Australian Football League, National Rugby League and Rugby Australia, to help drive nationwide change in the culture, behaviours and attitudes amongst our sporting communities that lead to violence against women and their children.

The Netball Australia Board signed a statement committing, with Our Watch, to work towards and Australia where women and their children live free from all forms of violence by promoting women's participation and opportunities, challenging gender stereotypes and roles, challenging violence supportive attitudes and behaviours and encouraging respectful, healthy and equal relationships on and off the court.

Netball Australia played a leading role in communicating key messages aligning with the Our Watch campaign during the 16 Days of Activism, which reached over 105,000 people. The campaign included links to Netball Australia's online "Expect Respect" modules, to ensure that communication activities were supported by improved education in Prevention of Violence against Women for our netball community.

Netball Australia's Board and staff confirmed its support of marriage equality in Australia, highlighting that as a sport, we want every Australian to value their connection with the game, recognising the right of our players, volunteers, coaches and administrators to participate in our game without discrimination. Netball Australia, led by the Board, became a signatory to Australian Marriage Equality.





07

MEMBER ORGANISATIONS

NETBALL AUSTRALIA

The relationship between Netball Australia and each of the Member Organisations exists at three levels – governance, senior management and operationally.

A range of opportunities including Strategic Forums, CEO and operational personnel meetings allow netball to review progress against plans, discuss issues of strategic importance and agree on a way forward.

The Member Organisations are closely involved in determining the strategic priorities for netball nationally and therefore there is a significant amount of strategic alignment of all plans.

The Member Organisations play a vital role in leading, managing and delivering netball in their respective state or territory. 2016 has been a year of growth, development and innovation across all aspects of netball.

Member Organisations delivered substantial achievements through:

NETBALL ACT



PRESIDENT:

Lauren Gale (until May), Louise Bilston (from May)

DELEGATES:

April AGM – Elizabeth Murphy, Lissa Meggs
June Strategic Forum – Erin Taylor, Lissa Meggs
November Forum – Louise Bilston

CEO:

Adam Horner (until April 2017), Benita Bittner (from July 2017)

MISSION:

Netball ACT will know when we have achieved our vision to be a leader in the ACT, when netball is the sport of choice for young girls and women of all backgrounds across the ACT and everyone has the opportunity to be involved in the sport in a way that brings them engagement and belonging. Netball ACT will operate under leading business practices and good governance models and in doing so will be a leader with influence in the ACT sporting industry.

HIGHLIGHTS IN 2017:

- In the inaugural season, the Canberra Giants finished 3rd in the ANL competition.
- NACT implemented a District engagement strategy that saw monthly meetings held with District executives, coach and umpire convenors.
- NACT hosted the 2017 National Championships from April 19-24. The ACT U/17 team finished sixth and the U/19 team finished fifth in the competition.
- A revamped NACT presentation night saw over 230 people come together to celebrate netball across the ACT.

- Nominated by NACT, Carmel Weatherburn won the 'WIN News Canberra Outstanding Service to Sport Award' at the 2017 Canberra Sport awards hosted by Active Canberra for her work with umpires throughout the ACT.
- MOUs with ATSI Tournament Committee, Mens Netball and School Sport were established to improve communication and delivery of netball throughout the ACT.
- Introduction of the Indigenous Athlete Education sessions as part of the lead up to the ATSI Tournament.
- 4,500 social players; an increase in participation of 14% from 2016.
- 88 people obtained coach, umpire, or bench officials accreditation in 2017. 128 volunteers participated in MyNetball training.
- Tuggeranong Netball Association won their third Division One State League title in a row.
- ACT mens league players, Harper Paniora, Walt Morton, Nick Cameron-Neser and Josh Rochow were selected to represent Australia as part of the 17s Mens Team to tour NZ.
- The Canberra Classics team won gold in the 60+ division at the World Masters Games held in New Zealand.
- Facebook followers increased 21%, Twitter followers increased 44%, website visits increased 10%, You Tube video views increased by 1,480 views.
- The ACT School Sport Teams finished sixth at the Pacific School Games held in Adelaide in both the 12s and 15s age divisions. Malia Harrison was names in the Australian School Girls Team along with Eliza Rixon as a shadow player. Emma Flick-Booth was awarded the Amy Safe Award for exemplary on-court behaviour and outstanding contribution to her team while representing Budgies Indigenous Netball in the 15s.

NETBALL NSW



PRESIDENT:

Wendy Archer

DELEGATES:

April AGM – Wendy Archer, Christine Feldmanis
June Strategic Forum – Wendy Archer, Christine Feldmanis
November Forum – Janet Drakos, Louise Sullivan

CEO:

Carolyn Campbell

MISSION:

Netball NSW will provide to the NSW community sporting leadership and partnership through netball education and training programs, an extensive range of competitions and national success. It will be achieved through professional management and support to all administrative levels involved with the game so that these entities are financially viable.

HIGHLIGHTS IN 2017:

- Introduction of GIANTS Netball, who sat in the Top Four for the entire Suncorp Super Netball inaugural season.

Finishing third heading into the Final Series, the GIANTS survived back-to-back sudden-death matches to feature in the inaugural SSN Grand Final on Saturday 17 June at Brisbane Entertainment Centre.

- As a result of introducing a second elite team, Netball NSW doubled its Club Membership numbers with 2,490 GIANTS Netball Members and 2,279 NSW Swifts Members.
- Suncorp Super Netball regular season crowd record of 11,871 fans in Round 14 at Qudos Bank Arena, Saturday 27 May. This surpassed the previous record of 10,571 fans at Qudos Bank Arena in Round 9, Sunday 23 April.
- Netball NSW participated in the inaugural Super Club Challenge in July, as the only Australian side under the NSWIS banner. Made up of athletes from the GIANTS, Swifts and NSW Pathways, the team finished third against teams from New Zealand (Southern Steel, Central Pulse and Northern Mystics), Fiji, South Africa, Trinidad & Tobago and the English Superleague (Celtic Wales).
- The Netball NSW Schools Cup competition continues to grow in popularity, with a record 12,600 participants across the State; an increase of 40% on 2016 participation numbers. The introduction of two new age divisions – Years 9/10 Girls and Years 9/10 Boys – assisted with the increase in numbers.
- The NSW Marie Little OAM Shield Team claimed their third consecutive title at the 2017 tournament at Perth's State Netball Centre. Adding to the achievement, NSW have managed to remain undefeated in three years – with only a draw against South Australia in the final round of this year their only close call.
- 1,629 new Accreditations across Coaching, Umpiring and Officiating. A further 7,455 individual online courses were completed via MyNetball.
- Netball NSW's elite competition, the Samsung Premier League, returned for its second season at Genea Netball Centre. With two new Champions (Opens: Manly Warringah Sapphires; U20s: UTS St George Sparks), the competitions attracted thousands of visitors in different formats. More than 11,500 spectators watched games live in venue, with another 50,482 views on samsungpremierleague.com.au; this includes more than 10,700 visiting the live streaming page, with two games broadcast per week (Show Court & Court 1).
- In addition, Netball NSW trialled live streaming the Grand Finals directly via the Netball NSW Facebook page. More than 31,800 tuned into the U20s Grand Final (Tue 19 Sept), with a further 29,300-plus tuning in to watch the Opens Grand Final the following night (Wed 20 Sept).

NETBALL NORTHERN TERRITORY



PRESIDENT:

Catherine Norton

DELEGATES:

April AGM – Catherine Norton, Tony Smith
June Strategic Forum – Catherine Norton, Leanne Bugg
November Forum – Catherine Norton, Leanne Bugg

CEO:

Shelley Haynes

MISSION:

To administer Netball in the Northern Territory through the provision of an identified pathway for players, coaches and umpires while seeking the continuous improvement of netball in the Region.

HIGHLIGHTS IN 2017:

- The opening of the four court air conditioned Alice Springs Netball Stadium was held in February.
- Territory Storm returned to the ANL competition after a one year absence, aligning with the Sunshine Coast Lightning.
- NT 17U team finished 7th in the National Underage Championships for the second year in a row.
- Nationally Identified athletes who represented NT - 17U Gabby Coffey, 17U Jorja Weily, Madeline Eaton (NSW import), 19U Angelina Frketic (NSW import).
- Inaugural weekly netball show was conducted on ABC Darwin radio.
- Celebration of Netball NT's 40th Anniversary in May.
- Inaugural team, the NT Dragonflies entered into the Marie Little OAM Shield in September, winning two of its games.
- NT Championships held indoors for the first time at the Alice Springs Stadium.
- Inaugural Indigenous Carnival held in Darwin with over 200 players competing.
- Construction works on the \$18m stadium in Darwin commenced in November.

NETBALL QUEENSLAND



PRESIDENT:

Jane Seawright

DELEGATES:

April AGM – Jane Seawright, Chris King
June Strategic Forum – Jane Seawright, Marie Kavanagh
November Forum – Jane Seawright, Chris King

CEO:

Catherine Clark

VISION:

To become a world-leading sports organisation, respected for transforming lives through Netball.

HIGHLIGHTS IN 2017:

- Total registrations in MyNetball: 61,704, an increase of 7.59% over 2016.
- 79.35% of MyNetball registrations were self-registrations, up 150% over 2016.
- Over 10,000 students in 165 schools participated in Suncorp NetSetGO Sporting Schools program.

- The Diamond Spirit program was launched across four remote communities in Far North Queensland providing over 800 children in Yarrabah, Aurukun, Mapoon and Napranum an opportunity to participate in NetSetGO programs, after school training and a Community carnival in Weipa.
- 1,560 hours of face-to-face training and development activities held for Netball Queensland staff.
- Building work commenced on \$44.6mil State Home of Netball facility.

NETBALL SOUTH AUSTRALIA



PRESIDENT:
Graeme Gilbert

DELEGATES:
April AGM – Graeme Gilbert, Ben Scales
June Strategic Forum – Graeme Gilbert, Tanya Denning
November Forum – Graeme Gilbert, Nicole Williams

CEO:
Ben Scales

PURPOSE:
As guardians of the sport we will enrich the community through netball.

HOW WE WILL OPERATE:
We will be bold, relevant, inclusive, accountable and enduring.

- HIGHLIGHTS IN 2017:**
- The South Australian 17 and Under State team repeating their success of 2016 in winning the National title for the second year in a row.
 - Securing \$6.1M in State Government funding for the first stage of the Priceline Stadium redevelopment.
 - Significant participant growth in the use of MyNetball with a 66% increase in online self-registrations from 2016.
 - A 46% increase in Adelaide Thunderbirds membership, with 2,045 members joining in 2017.
 - Commercial revenue growth (sponsorship, membership, ticketing, hospitality and merchandise) of 32% year on year, with 43% growth in Adelaide Thunderbirds sponsorship revenue.
 - Hannah Petty being named Captain of the Australian World Youth Cup Team and the emergence of another young local talent in Sasha Glasgow who also represented Australia at the World Youth Cup and made her SSN debut, contributing strongly across the season in what was a disappointing year for the Adelaide Thunderbirds.
 - Completed a review of the business which included an organisation restructure and the employment of an extremely capable senior leadership team to drive the organisation's bold strategic objectives.
 - Netball SA launched its first Reconciliation Action Plan which focuses on increasing Aboriginal and Torres Strait Islander participation in Netball SA affiliated clubs and associations.

NETBALL TASMANIA



PRESIDENT:
Liz Banks

DELEGATES:
April AGM – Liz Banks, Marjory Kerslake
June Strategic Forum – Liz Banks, Marjory Kerslake
November Forum – Liz Banks, Marjory Kerslake

CEO:
Julia Phillips (until May), Aaron Pidgeon (from May)

OUR VALUES:
Inclusion – we are committed to the principles of respect and equality.
Integrity – we are committed to the practices that are safe, fair, transparent and open.
Professional – we demonstrate our professionalism through our integrity and commitment to continuous improvement.
Leadership – we are the leaders for the sport of netball in Tasmania and pursue a culture of inspiring and motivating others.
Excellence – we value outstanding performance in ourselves and others.

- HIGHLIGHTS FOR 2017:**
- SSN Netball was played in Tasmania for the first time via Netball Tasmania's partnership with Collingwood. Attendance at the match was strong and the crowd were treated to a fantastic game. Netball Tasmania looks forward to hosting Collingwood again in 2018 for both pre-season and competition matches.
 - Tasmania re-entered the ANL competition in 2017 in partnership with Collingwood, and had a successful campaign with 7 wins and narrowly missing the finals. Netball Tasmania is excited about the pathway that the ANL provides for Tasmanian athletes, and the support being provided by Collingwood to allow Tasmanian Netballers to be successful at an elite level.
 - Netball Tasmania entered into a new sponsorship agreement with RACT Insurance in 2017, with the State League competition being rebranded the RACTI League. The league also celebrated its 30th anniversary, continuing as Tasmania's longest running true state-wide sporting competition.
 - Netball Tasmania took steps to increase the exposure of the State League competition, and engage new audiences, through the live streaming of the RACTI League Grand Final which was viewed live online in every state in Australia and a number of countries around the world. Devon Netball Association on the North-West Coast very successfully hosted the Netball competition for the Australian Masters Games, receiving fantastic feedback from participating teams.
 - Late 2017 saw changes made to the Netball Tasmania team, with many roles shifting in focus, and many new faces joining the team. These changes will allow Netball Tasmania to provide a greater focus on member service, engagement via web and social media channels, schools and junior participation programs, and a shift in approach to High Performance programs.

NETBALL VICTORIA



PRESIDENT:
Jenny Sanchez (until 21 May 2017), Richelle McKenzie (from 29 June 2017)

DELEGATES:
April AGM – Jenny Sanchez, Richelle McKenzie
June Strategic Forum – Kirrily Zimmerman, Richelle McKenzie, Wendy Frost (Observer)
November Forum – Richelle McKenzie, Marlene Elliot

CEO:
Rosie King

MISSION:
We exist to enrich Victorian communities through the sport of netball.

VISION:
More people involved in netball more often.

VALUES:
Teamwork, Accountability, Integrity, Innovation, Empowerment
Highlights in 2017:

- Launched and released our 10 year Statewide Facility Strategy.
- Saw strong outcomes in response to our ongoing advocacy work to all levels of government on behalf of the netball community, including obtaining \$1 million for the State Netball & Hockey Centre business case, and securing funding and support for a variety of other community and high-performance netball projects across the State in both metropolitan and regional centres.
- Systems innovations to support our Melbourne Vixens Members and fans, and Netball Victoria Members – including implementation of a new Customer Relationship Management (CRM) system and improving service to Netball Victoria members with extended hours and additional staff.
- Greater integration across the Netball Victoria community, including development of a Regional Delivery Framework.
- Developing leaders in our own organisation and planning for succession.
- Continuing to act as a leader in the equality movement (CEO a Champion of Change with the Victorian Government).
- The Melbourne Vixens finished the inaugural season of Suncorp Super Netball Minor Premiers.
- Nine Victorian athletes were selected in the 2017/18 Australian Diamonds squad of 18 players (National Representative Netball team).
- Melbourne Vixens Head Coach, Simone McKinnis OAM named Joyce Brown Coach of the Year.
- Victorian Fury team awarded the 2016 Victorian Sports Award for Team of the Year (awarded in 2017)

- Four Melbourne Vixens named in the 2017 Suncorp Super Netball Team of the Year.
- Increased digital presence with growth in social media following and output.
- Successful tender of the Victorian Multicultural Commission's Multicultural Sports Fund for \$600,000 over four years to increase participation and opportunities amongst multicultural communities.
- Record number of school-aged children participating in netball through Sporting Schools program (179 schools and 1687 participants).

NETBALL WA



PRESIDENT:
Deane Pieters

DELEGATES:
April AGM – Deane Pieters, Darren Shillington
June Strategic Forum – Deane Pieters, Julie Beeck
November Forum – Deane Pieters, Julie Beeck

CEO:
Simon Taylor

VISION:
One netball community driving Western Australia's leading sport.

- HIGHLIGHTS IN 2017:**
- A record 114 teams competed in the annual NAIDOC Netball Carnival, cementing its position as one of the largest Indigenous sporting carnivals in Australia.
 - Our largest participation event reached new heights, with over 13,000 people converging on the State Netball Centre and Wembley Sports Park for the Smarter than Smoking Association Championships.
 - The State Netball Centre hosted the Marie Little OAM Shield for the first time. The competition gives females with an intellectual disability the opportunity to compete at a National Tournament.
 - A significant focus of our organisation this year was the development of our 2018-2022 Strategic Plan, which will fuel the growth of the game in our State.
 - The Western Sting secured their maiden Australian Netball League Gold Medal following an emphatic win over the Vic Fury.
 - The first Member Organisation to hold registered Fast5 Netball competitions.
 - Establishment of West Coast Fever as a stand alone entity.
 - Renewed funding from the Department of Prime Minister and Cabinet for a further term to deliver the Shooting Stars program throughout Western Australia.

2017 PARTNERS

PRINCIPAL PARTNERS



MAJOR PARTNERS



ASSOCIATE PARTNERS



OFFICIAL BROADCAST PARTNERS



GOVERNMENT AND COMMUNITY PARTNERS



SUPPLIERS



MAJOR EVENTS PARTNERS



HIGH PERFORMANCE PARTNERS



MESSAGE FROM THE AUSTRALIAN SPORTS COMMISSION



The Australian Sports Commission (ASC) thanks all of our partner national sporting organisations (NSOs) for your continued hard work and commitment to excellence. All of you understand innately the importance of sport in Australian life. It's much more than a source of national identity and pride, it's the fabric that binds us together - a common language for all, with multiplier benefits in health, education, social cohesion and the economy.

There were many great sporting events to celebrate during the course of last year - the launch of both the AFL Women's competition and the National Netball League with prime-time TV coverage, our most successful winter sports season ever on the world stage, and fairytale victories against the odds for Cronulla in the NRL and the Western Bulldogs in the AFL.

Last year's Olympic and Paralympic Games underscored the challenge however for Australia in retaining its status as one of the world's pre-eminent sporting nations, given rising competition from developed and developing nations alike. We must keep innovating, being bold and willing to change both on and off the field if we are to succeed, not just in Olympic and Paralympic sports but across the sporting spectrum.

We appreciate the willingness of NSOs to embrace this challenge. We commend athletes for their dedicated commitment to training ahead of the PyeongChang 2018 Winter Olympic and Paralympic Games, the Gold Coast 2018 Commonwealth Games and, further ahead, the Tokyo 2020 Olympic and Paralympic Games.

One of the most important long-term challenges for our country is to help our children be physically active, to participate in sport and enjoy its lifelong benefits.

The ASC's Sporting Schools program has now reached more than 5,600 primary schools around Australia and has already begun a targeted program for high schools. It is vital to ensure physical education is re-emphasised in the national school curriculum. To this end, the ASC has been doing ground-breaking work on physical literacy for children and youth and we look forward to rolling this out nationally in the year ahead.

As the national leadership organisation for sport in Australia, the ASC was delighted when our new Minister for Sport the Hon. Greg Hunt recently proposed a National Sports Plan, the preparation of which will be led by the ASC. This will create, for the first time, a comprehensive blueprint for Australian sport. It's an outstanding initiative and we thank the Minister for his leadership and vision. We hope all NSOs take the opportunity to contribute their views to the plan.

Most of you will know that this year the ASC welcomed a new CEO Kate Palmer, a talented sports leader, who has quickly built excellent relationships with sports and is embracing the challenges ahead with an inspiring enthusiasm.

Finally, I say a big thank you to the army of volunteers - parents, coaches, officials and administrators - who contribute their time and services for the good of Australian sport. You bring community strength, passion and great value to the identity, productivity, cohesion and health of our nation.

The ASC wishes you every success in the year ahead. We look forward to working closely with you for the common good of Australian sport.



John Wylie AM
Chair, Australian Sports Commission